

Category	#	Description
Silver	10	Silver
	11	Silver Roman
	12	Silver or Rhodium Arabic with blue markers
	13	Rhodium Roman
	14	Silver/Black
	15	Silver or Rhodium Flowers Arabic
	16	Silver Arabic (3,9) Maxi
	17	Silver Arabic
	18	Silver Arabic with pink markers
	19	Silver Concentric Arabic
Champagne	20	Champagne
	22	Champagne Sunbeam Roman
	23	Champagne Roman
	24	Champagne with black recorders
	25	Champagne Jubilee or Champagne Flowers Arabic
	27	Champagne Arabic
	28	Champagne Waves Arabic
	29	Champagne Concentric Arabic
Black	30	Black
	31	Black Arabic with blue markers
	32	Black Sunbeam Roman or Black Roman Index 9
	33	Black Roman
	34	Black with champagne or pink recorders
	35	Black Jubilee Roman
	36	Black Jubilee Arabic or Black/Orange Arabic
	37	Black Arabic
	38	Black Arabic with pink markers or Black Waves Arabic
	39	Black Concentric Arabic
Slate/Steel	40	Slate or Steel
	42	Steel Sunbeam Roman or Slate Roman Index 9
	43	Slate or Steel Roman
	44	Steel/Silver
	45	Slate Jubilee
	46	Steel Arabic Maxi
	47	Slate or Steel Arabic
	49	Steel Concentric Arabic

Category	#	Description
White	50	White or Ivory
	51	Ivory Concentric Roman
	52	Ivory (Pyramid) Roman
	53	White Roman
	54	White Arabic with black recorders
	55	Ivory Jubilee Roman or Green Flowers Arabic
	56	Ivory Jubilee Arabic
	57	White Arabic
	59	Ivory Concentric Arabic or Green
Blue/Glacier	60	Blue or Glacier
	61	Glacier Concentric Roman
	62	Glacier Roman
	63	Blue Roman
	64	Blue/Black Arabic
	65	Blue Jubilee Roman
	66	Blue/Silver Concentric Arabic
	67	Blue or Glacier Arabic
	68	Blue or Glacier Waves Arabic
	69	Blue or Glacier Concentric Arabic
Brown	72	Champagne Decorated Roman
	73	Brown or Chocolate Roman
	75	Bronze Flowers Arabic
	77	Bronze or Chocolate Arabic
	78	Bronze Waves Arabic
Pink	80	Pink
	81	Pink Concentric Roman
	83	Pink Roman
	84	Pink/Black or Pink with black recorders
	85	Pink Flowers Arabic
	86	Pink Arabic (3,9) Maxi
	87	Pink Arabic
	89	Pink Concentric Arabic
Platinum	90	Platinum

Category	#	Description
Silver	1A	Silver with 8 round and 2 baguette diamonds
	1C	Silver Roman with 11 diamonds
	1G	Silver with 10 diamonds
	1J	Silver Jubilee with diamonds
	1K	Rhodium Myriad Arabic
	1P	Rhodium Waves Arabic with 32 diamonds
	1Q	Silver Arabic with 5 diamonds
	1R	Rhodium with diamonds
	1S	Rhodium Pave Flame
	1T	Silver Roman with diamond-set VI
	1V	Grey Gold Crystal with 10 diamonds
	1W	Pave with blue enamel Roman
	1X	Pave with extra-large diamonds
	1Y	Pave with blue enamel Arabic
	1Z	Rhodium Pave Arabesque or Pave with blue enamel markers
Champagne	2A	Champagne with 8 round and 2 baguette diamonds
	2C	Champagne with 11 diamonds
	2G	Champagne with 10 diamonds
	2J	Champagne Jubilee with diamonds
	2K	Champagne Myriad Arabic
	2N	Champagne Myriad Roman
	2S	Champagne with 8 diamonds or Champagne Pave Flame
	2V	Yellow Gold Crystal with 10 diamonds
	2W	Pave with black enamel Roman
	2X	Pave
	2Y	Pave with black enamel Arabic
	2Z	Champagne Pave Arabesque or Pave with black enamel markers
Black	3A	Black with 8 round and 2 baguette diamonds
	3C	Black Roman with 11 diamonds
	3G	Black with 10 diamonds
	3H	Onyx Arabic with 2 diamonds
	3I	Meteorite Arabic with 2 diamonds
	3J	Black Jubilee with diamonds

Category	#	Description
(cont'd)	3Q	Black Arabic with 5 diamonds
	3S	Black with 8 diamonds
	3T	Black Goldust Dream Roman with diamond-set VI
	3Z	Black Pave Stripes
Slate/Steel	4H	Lapis Lazuli Arabic with 2 diamonds
	4K	Slate Myriad Arabic
	4U	Steel with diamonds
	4V	Jubilee Gold Crystal with 10 diamonds
White	5A	Ivory with 8 round and 2 baguette diamonds
	5C	White (Roman) with 11 diamonds
	5F	White Arabic with 2 diamonds
	5G	Ivory (Sunbeam) with 10 diamonds
	5H	Green Jadeite Arabic with 2 diamonds
	5I	Meteorite with diamonds
	5K	Mother-of-pearl Myriad with emeralds
	5M	Pave edge with green enamel Arabic
	5N	Mother-of-pearl with emeralds
	5P	Green Waves Arabic with 32 diamonds
	5Q	White Arabic with 5 diamonds
	5S	White with 8 diamonds
	5T	Purple Roman with diamond-set VI
	5U	White with diamonds
	5W	White Goldust Dream Roman with diamond-set VI
Blue/Sapphires	6A	Blue with 8 round and 2 baguette diamonds
	6C	Blue with 11 diamonds or Glacier with diamond-set Roman
	6G	Blue with 10 diamonds
	6H	Blue Jadeite Arabic with 2 diamonds

ROLEX DIAL CODE CHART

Category	#	Description
(cont'd)	6J	Blue or Glacier Jubilee with diamonds
	6K	Mother-of-pearl Myriad with sapphires
	6N	Mother-of-pearl with sapphires
	6P	Blue Waves Arabic with 32 diamonds
	6Q	Blue Arabic with 5 diamonds
	6R	Glacier with 8 round and 2 baguette diamonds
	6S	Blue with 8 diamonds
	6U	Blue with diamonds
	6V	Blue Vignette with diamonds
	6W	Glacier with 10 diamonds
	6X	Pave with extra-large diamonds and sapphire markers
	6Z	Pave with sapphires
Brown/Rubies	7A	Pink with 8 round and 2 baguette diamonds
	7F	Champagne with 2 rubies
	7K	Mother-of-pearl Myriad with rubies
	7N	Mother-of-pearl with rubies
	7P	Bronze Waves Arabic with 32 diamonds
	7Q	Leopard print with diamonds
	7T	Chocolate or Bronze Roman with diamond-set VI
	7X	Pave with extra-large diamonds and ruby markers
	7Y	Pave with red enamel Arabic
Stone/Diamonds	8B	Pink with 10 baguette diamonds
	8C	Pink (Roman) with 11 diamonds
	8E	Pink Goldust mother-of-pearl with diamonds
	8F	Pink Goldust mother-of-pearl Arabic with 2 diamonds
	8G	Grossular with diamonds
	8I	Sodalite with diamonds
	8J	Pink Jubilee with diamonds
	8M	Champagne mother-of-pearl with 2 diamonds
	8P	Pink Waves Arabic with 32 diamonds
	8Q	Pink Arabic with 5 diamonds

Category	#	Description
	8R	Goldust Dream mother-of-pearl with diamonds
	8T	Pink Roman with diamond-set VI
	8U	Pink with diamonds
	8V	Pink Gold Crystal with 10 diamonds
	8W	Goldust Dream mother-of-pearl Roman
Stone/Diamonds	9B	Black mother-of-pearl with 10 baguette diamonds
	9C	Champagne mother-of-pearl Roman
	9D	Champagne mother-of-pearl decorated Roman
	9E	Champagne Goldust mother-of-pearl with diamonds
	9F	Champagne Goldust mother-of-pearl Arabic with 2 diamonds
	9G	Champagne mother-of-pearl with diamonds
	9I	Pink mother-of-pearl decorated Roman
	9J	Champagne mother-of-pearl Jubilee with diamonds
	9K	White mother-of-pearl Arabic
	9R	White mother-of-pearl Roman
	9S	Meteorite Roman
	9T	White mother-of-pearl Roman with diamond-set VI
	9U	White mother-of-pearl with diamonds
	9V	Pink mother-of-pearl with diamonds
	9W	Pink mother-of-pearl Roman
	9Y	Pink mother-of-pearl Arabic
Stone/Diamonds	OE	White Goldust mother-of-pearl with diamonds
	OF	White Goldust mother-of-pearl Arabic with 2 diamonds
	OI	Black mother-of-pearl
	OK	Black mother-of-pearl Jubilee with diamonds
	OP	Pink Opal with diamonds
	OR	White mother-of-pearl Pave Roman
	OT	Olive Roman with diamond-set VI

ROLEX DIAL CODE CHART

Category	#	Description
(cont'd)	OU	Black mother-of-pearl with diamonds
	OV	Gold Crystal with diamonds
	OW	Black mother-of-pearl Roman
	OY	Black mother-of-pearl Arabic



Style Description

Suggested Retail Price

OYSTER PERPETUAL AIR-KING 0 34 mm

114200	Oyster Perpetual Air-King , 0 34mm, stainless steel, domed bezel, 31 jewel chronometer movement, synthetic sapphire crystal, P 1 with Oyster bracelet 701904,950.00
114234	Oyster Perpetual Air-King , 0 34mm, stainless steel case, 18kt. white gold fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal, P 1 with Oyster bracelet 701906,000.00
P 1	with 11 diamonds set on Roman dial and Oyster bracelet 70190 7,750.00

OYSTER PERPETUAL 0 36 mm

116000	Oyster Perpetual , 0 36mm, stainless steel, domed bezel, 31 jewel chronometer movement, synthetic sapphire crystal, P 2 with Oyster bracelet 70200 5,200 00
116034	Oyster Perpetual , 0 36mm, stainless steel case, 18kt. white gold fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal, P 2 with Oyster bracelet 702006,350.00
P 2	with 11 diamonds set on Roman dial and Oyster bracelet 70200 8,100.00

OYSTER PERPETUAL DATE 0 34 mm

115200	Oyster Perpetual Date , 0 34mm, stainless steel, domed bezel, 31 jewel chronometer movement, synthetic sapphire crystal, P 3 with Oyster bracelet 72190 6,100.00
115210	Oyster Perpetual Date , 0 34mm, stainless steel, engine-turned bezel, 31 jewel chronometer movement, synthetic sapphire crystal, with Oyster bracelet 72190 6,150.00
115234	Oyster Perpetual Date , 0 34mm, stainless steel case, 18kt. white gold fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal, P 3 with Oyster bracelet 72190 7,150.00
P 3	with 5 diamonds set on Arabic dial and Oyster bracelet 72190 7,950.00

OYSTER PERPETUAL DATEJUST 0 36 mm

116138	Oyster Perpetual Datejust , 0 36mm, 18kt. yellow gold, fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal, P 7 with 18kt. yellow gold deployable clasp on leather strap 18,700.00
P 7	with 10 diamonds set on dial and leather strap20,450.00
	with "Pave with enamel Arabic" dial and leather strap41,750.00
<i>Please refer to model 116233 for a complete listing of available additional cost dials.</i>		
116139	Oyster Perpetual Datejust , 0 36mm, 18kt. white gold, fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal, P 8 with 18kt. white gold deployable clasp on leather strap20,500.00
P 8	with 10 diamonds set on dial and leather strap22,250.00
	with "Pave with enamel Arabic" dial and leather strap	43,550.00
<i>Please refer to model 116234 for a complete listing of available additional cost dials.</i>		
116185	Oyster Perpetual Datejust , 0 36mm, 18kt. pink gold, bezel set with 60 diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with 18kt. pink gold deployable clasp on leather strap31,250.00
P 8	with mother-of-pearl diamond dial and leather strap33,750.00
<i>Please refer to model 116231 for a complete listing of available additional cost dials.</i>		

ROLEX OYSTER WATCHES

Style Description	Suggested Retail Price
116185 Oyster Perpetual Datejust , 0 36mm, 18kt. pink gold, bezel set with 60 baguette BBR diamonds and 120 diamonds, "Pave" diamond dial set with 10 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, <i>P 9</i> with black rubber and galuchat strap set with 10 diamonds 78,450.00 <i>P 9</i> with black rubber and galuchat strap 69,950.00	
116188 Oyster Perpetual Datejust , 0 36mm, 18kt. yellow gold, bezel set with 60 diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with 18kt. yellow gold deployable clasp on leather strap 29,450.00 <i>P 7</i> with mother-of-pearl diamond dial and leather strap 31,950.00 with "Pave with green enamel Arabic" dial and leather strap 50,750.00 <i>I 7</i> with 32 diamonds set on Waves Arabic dial and leather strap 29,950.00 <i>Please refer to model 116233 for a complete listing of available additional cost dials.</i>	
116189 Oyster Perpetual Datejust , 0 36mm, 18kt. white gold, bezel set with 60 diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with 18kt. white gold deployable clasp on leather strap 31,250.00 <i>P 8</i> with "Pave with blue enamel Arabic" dial and leather strap 52,550.00 with "Pave with red enamel Arabic" dial and leather strap 52,550.00 with "Pave with black enamel Arabic" dial and leather strap 52,550.00 <i>P 8</i> with 32 diamonds set on Waves Arabic dial and leather strap 31,750.00 <i>Please refer to model 116234 for a complete listing of available additional cost dials.</i>	
116189 Oyster Perpetual Datejust , 0 36mm, 18kt. white gold, bezel set with 60 baguette BBR diamonds and 120 diamonds, "Pave" diamond dial set with 10 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, <i>P 9</i> with black rubber and galuchat strap set with 10 diamonds 78,450.00	
116199 Oyster Perpetual Datejust , 0 36mm, 18kt. white gold, SANR bezel set with 60 black baguette sapphires and 120 diamonds, end-pieces set with 48 diamonds, "Pave" diamond dial set with 10 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, <i>P 9</i> with black rubber and galuchat strap set with 10 diamonds 83,850.00	
116200 Oyster Perpetual Datejust , 0 36mm, stainless steel, domed bezel, 31 jewel chronometer movement, synthetic sapphire crystal, <i>P 4</i> with Oyster bracelet 72600 6,300.00 <i>P 4</i> with Jubilee bracelet 63600 6,400.00	
116201 Oyster Perpetual Datejust , 0 36mm, stainless steel case, 18kt. pink gold domed bezel, 31 jewel chronometer movement, synthetic sapphire crystal, <i>P 4</i> with Oyster bracelet 72601 9,950.00 with Jubilee bracelet 63601 10,350.00 <i>P 4</i> with 10 diamonds set on "Jubilee" dial and Jubilee bracelet 63601 12,100.00 <i>Please refer to model 116231 for a complete listing of available additional cost dials.</i>	
116203 Oyster Perpetual Datejust , 0 36mm, stainless steel case, 18kt. yellow gold domed bezel, 31 jewel chronometer movement, synthetic sapphire crystal, <i>P 5</i> with Oyster bracelet 72603 9,650.00 <i>P 5</i> with Jubilee bracelet 63603 10,050.00 <i>P 5</i> with mother-of-pearl Roman dial and Jubilee bracelet 63603 11,600.00 <i>Please refer to model 116233 for a complete listing of available additional cost dials.</i>	
116231 Oyster Perpetual Datejust , 0 36mm, stainless steel case, 18kt. pink gold fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal, with Jubilee bracelet 63601 10,400.00 <i>P 4</i> with Oyster bracelet 72601 10,000.00 <i>P 4</i> with 10 diamonds set on dial and Jubilee bracelet 63601 12,150.00 with 10 diamonds set on "Jubilee" dial and Jubilee bracelet 63601 12,150.00	

continued

Prices and model information effective May 10, 2011. Subject to change or withdrawal without notice.

Style	Description	Suggested Retail Price
	with mother-of-pearl Roman dial and Jubilee bracelet 63601 11,950.00
	with mother-of-pearl diamond dial and Jubilee bracelet 63601 14,650.00
116233	Oyster Perpetual Datejust , 0 36mm, stainless steel case, 18kt. yellow gold fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 5	with Jubilee bracelet 63603 10,100.00
P s	with Oyster bracelet 72603 9,700.00
P 5	with 10 diamonds set on dial and Jubilee bracelet 63603 11,850.00
	with 10 diamonds set on "Jubilee" dial and Jubilee bracelet 63603 11,850.00
	with mother-of-pearl Roman dial and Jubilee bracelet 63603 11,650.00
	with mother-of-pearl diamond dial and Jubilee bracelet 63603 14,350.00
	with 2 diamonds set on onyx Arabic dial and Jubilee bracelet 63603 12,150.00
	with 32 diamonds set on Waves Arabic dial and Jubilee bracelet 63603 12,350.00
116234	Oyster Perpetual Datejust , 0 36mm, stainless steel case, 18kt. white gold fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
	with Jubilee bracelet 63600 7,550.00
P 4	with Oyster bracelet 72600 7,450.00
	with 10 diamonds set on dial and Jubilee bracelet 63600 9,300.00
P 4	with 10 diamonds set on "Jubilee" dial and Jubilee bracelet 63600 9,300.00
	with mother-of-pearl diamond dial and Jubilee bracelet 63600 11,800.00
	with 10 diamonds set on semi-precious stone dial (sodalite) and Jubilee bracelet 63600 11,800.00
	with 32 diamonds set on Waves Arabic dial and Jubilee bracelet 63600 9,800.00
116238	Oyster Perpetual Datejust , 0 36mm, 18kt. yellow gold, fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 5	with Jubilee bracelet 63208 26,200.00
P s	with mother-of-pearl diamond dial and Jubilee bracelet 63208 30,450.00
	<i>Please refer to model 116233 for a complete listing of available additional cost dials.</i>	
116243	Oyster Perpetual Datejust , 36mm, stainless steel case, 18kt. yellow gold bezel set with 52 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 6	with Jubilee bracelet 63603 15,550.00
P 6	with Oyster bracelet 72603 15,150.00
P 6	with mother-of-pearl diamond dial and Jubilee bracelet 63603 19,800.00
	<i>Please refer to model 116233 for a complete listing of available additional cost dials.</i>	
116244	Oyster Perpetual Datejust , 0 36mm, stainless steel case, 18kt. white gold bezel set with 52 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 6	with Jubilee bracelet 63600 13,000.00
P 6	with Oyster bracelet 72600 12,900.00
P 6	with mother-of-pearl diamond dial and Jubilee bracelet 63600 17,250.00
	<i>Please refer to model 116234 for a complete listing of available additional cost dials.</i>	
116261	Oyster Perpetual Datejust , 0 36mm, stainless steel case, special 18kt. pink gold "turn-o-graph" bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 10	with Jubilee bracelet 63601 10,600.00
P 10	with Oyster bracelet 72601 10,200.00
116263	Oyster Perpetual Datejust , 0 36mm, stainless steel case, special 18kt. yellow gold "turn-o-graph" bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 10	with Jubilee bracelet 63603 10,300.00
P 10	with Oyster bracelet 72603 9,900.00
116264	Oyster Perpetual Datejust , 0 36mm, stainless steel case, special 18kt. white gold "turn-o-graph" bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 10	with Jubilee bracelet 63600 7,750.00
P 10	with Oyster bracelet 72600 7,650.00

OYSTER PERPETUAL DATEJUST II 0 41 mm

116333 Oyster Perpetual Datejust II , 0 41 mm, stainless steel case, 18kt. yellow gold fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 18 with Oyster bracelet 72213 10,800.00
P 18 with 10 diamonds set on dial and Oyster bracelet 72213 12,550.00
116334 Oyster Perpetual Datejust II , 0 41 mm, stainless steel case, 18kt. white gold fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 18 with Oyster bracelet 72210 8,600.00
P 18 with 10 diamonds set on dial and Oyster bracelet 72210 10,350.00

OYSTER PERPETUAL DAY-DATE 0 36 mm

118205 Oyster Perpetual Day-Date , 0 36mm, 18kt. pink gold, domed bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 15 with President bracelet 83205 31,350.00
with Oyster bracelet 73205 29,750.00
P 15 with 8 round and 2 baguette diamonds set on dial and President bracelet 83205 34,050.00
P 15 with mother-of-pearl diamond dial and Oyster bracelet 73205 34,550.00
<i>Please refer to model 118235 for a complete listing of available additional cost dials.</i>	
118206 Oyster Perpetual Day-Date , 0 36mm, platinum, domed bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 16 with President bracelet 83206 55,400.00
<i>Please refer to model 118239 for a complete listing of available additional cost dials.</i>	
118208 Oyster Perpetual Day-Date , 0 36mm, 18kt. yellow gold, domed bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 11 with Oyster bracelet 73208 27,000.00
with Oyster bracelet 73858 26,700.00
P 11 with President bracelet 83208 28,600.00
P 11 with 8 round and 2 baguette diamonds set on dial and President bracelet 83208 31,300.00
<i>Please refer to model 118238 for a complete listing of available additional cost dials.</i>	
118209 Oyster Perpetual Day-Date , 0 36mm, 18kt. white gold, domed bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 13 with Oyster bracelet 73209 29,750.00
with Oyster bracelet 73859 29,450.00
P 13 with President bracelet 83209 31,350.00
P 13 with 8 round and 2 baguette diamonds set on dial and President bracelet 83209 34,050.00
<i>Please refer to model 118239 for a complete listing of available additional cost dials.</i>	
118235 Oyster Perpetual Day-Date , 0 36mm, 18kt. pink gold, fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 15 with President bracelet 83205 31,400.00
with Oyster bracelet 73205 29,800.00
with 8 round and 2 baguette diamonds set on dial and President bracelet 83205 34,100.00
with 8 round and 2 baguette diamonds set on "Jubilee" dial and President bracelet 83205 34,100.00
P 15 with mother-of-pearl Roman dial and President bracelet 83205 33,050.00
with mother-of-pearl diamond dial and President bracelet 83205 36,200.00
with 8 round and 2 baguette diamonds set on semi-precious stone dial (meteorite) and President bracelet 83205 38,900.00
P 15 with 8 round and 2 baguette diamonds set on semi-precious stone dial (meteorite) and Oyster bracelet 73205 37,300.00

Style Description		Suggested Retail Price
118238	Oyster Perpetual Day - Date , 0 36mm, 18kt. yellow gold, fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 11	with President bracelet 8320828,650.00
P 11	with Oyster bracelet 7320827,050.00
	with Oyster bracelet 7385826,750.00
P 11	with 8 round and 2 baguette diamonds set on dial and President bracelet 8320831,350.00
	with 8 round and 2 baguette diamonds set on "Jubilee" dial and President bracelet 8320831,350.00
	with mother-of-pearl Arabic, Roman or decorated Roman dial and President bracelet 8320830,300.00
	with 10 rubies set on mother-of-pearl dial and President bracelet 8320832,900.00
	with mother-of-pearl diamond dial and President bracelet 8320833,450.00
	with mother-of-pearl "Jubilee" diamond dial and President bracelet 8320833,450.00
	with 10 baguette diamonds set on mother-of-pearl dial and President bracelet 8320837,650.00
	with 2 diamonds set on onyx Arabic dial and President bracelet 8320830,800.00
	with 2 diamonds set on lapis lazuli Arabic dial and President bracelet 8320834,900.00
	with 8 round and 2 baguette diamonds set on semi-precious stone dial (meteorite) and President bracelet 8320836,150.00
	with "Myriad Roman" diamond dial and President bracelet 8320833,450.00
	with "Myriad Arabic" diamond dial and President bracelet 8320835,100.00
	with "Mother-of-Pearl Myriad" diamond dial set with 10 rubies and President bracelet 8320837,650.00
	with "Mother-of-Pearl Myriad" diamond dial set with 10 emeralds and President bracelet 8320841,200.00
	with "Mother-of-Pearl Pave Roman" diamond dial and President bracelet 8320846,200.00
	with "Pave edge with green enamel Arabic" diamond dial and President bracelet 8320841,200.00
	with "Pave with black enamel Roman" diamond dial and President bracelet 8320853,800.00
	with "Pave Sapphires and Diamonds" dial and President bracelet 8320861,100.00
	with "Pave Extra Large" diamond dial and President bracelet 8320862,700.00
118239	Oyster Perpetual Day - Date , 0 36mm, 18kt. white gold, fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
	with President bracelet 8320931,400.00
P 13	with Oyster bracelet 7320929,800.00
	with Oyster bracelet 7385929,500.00
	with 8 round and 2 baguette diamonds set on dial and President bracelet 8320934,100.00
	with 8 round and 2 baguette diamonds set on "Jubilee" dial and President bracelet 8320934,100.00
	with 10 diamonds set on dial and President bracelet 8320934,100.00
	with 10 baguette diamonds set on dial and President bracelet 8320938,700.00
	with mother-of-pearl Roman or decorated Roman dial and President bracelet 8320933,050.00
P 13	with mother-of-pearl diamond dial and President bracelet 8320936,200.00
	with 10 baguette diamonds set on mother-of-pearl dial and President bracelet 8320940,400.00
	with 2 diamonds set on lapis lazuli Arabic dial and President bracelet 8320937,650.00
	with 2 diamonds set on semi-precious stone dial with Arabic numerals (meteorite) and President bracelet 8320937,450.00
	with 8 round and 2 baguette diamonds set on semi-precious stone dial (sodalite) and President bracelet 8320938,900.00
	with "Myriad Arabic" diamond dial and President bracelet 8320937,850.00

continued

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Style Description

Suggested Retail Price

	with "Pave with blue enamel Arabic" diamond dial and President bracelet 83209 56,550.00
	with "Pave Extra Large" diamond dial and President bracelet 83209 65,450.00
118296	Oyster Perpetual Day-Date , 0 36mm, platinum, domed bezel, case lugs set with 32 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 83206 60,600.00
P 16	with 8 round and 2 baguette diamonds set on dial and President bracelet 83206 <i>Please refer to model 118239 for a complete listing of available additional cost dials.</i> 63,300.00
118338	Oyster Perpetual Day-Date , 0 36mm, 18kt. yellow gold, fluted bezel, case lugs set with 32 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 83208 32,800.00
P 12	with 8 round and 2 baguette diamonds set on semi-precious stone dial (meteorite) and President bracelet 83208 40,300.00
	with Oyster bracelet 73208 31,200.00
	with Oyster bracelet 73858 30,900.00
	<i>Please refer to model 118238 for a complete listing of available additional cost dials.</i>	
118339	Oyster Perpetual Day-Date , 0 36mm, 18kt. white gold, fluted bezel, case lugs set with 32 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 83209 36,100.00
P 14	with Oyster bracelet 73209 34,500.00
	with Oyster bracelet 73859 34,200.00
P 14	with 8 round and 2 baguette diamonds set on dial and President bracelet 83209 <i>Please refer to model 118239 for a complete listing of available additional cost dials.</i> 38,800.00
118346	Oyster Perpetual Day-Date , 0 36mm, platinum, bezel set with 52 diamonds, 8 round and 2 baguette diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 83206 71,700.00
	with "President Karat" bracelet 84206 109,900.00
P 16	with 8 round and 2 baguette diamonds set on "Jubilee" dial and President bracelet 83206	71,700.00
P 16	with mother-of-pearl diamond dial and "President Karat" bracelet 84206 <i>Please refer to model 118239 for a complete listing of available additional cost dials.</i> 112,000.00
118348	Oyster Perpetual Day-Date , 0 36mm, 18kt. yellow gold, bezel set with 52 diamonds, 8 round and 2 baguette diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 83208 44,250.00
P 12	with Oyster bracelet 73208 42,650.00
	with Oyster bracelet 73858 42,350.00
	with "President Karat" bracelet 84208 84,050.00
P 12	with "Pave with black enamel Roman" diamond dial and "President Karat" bracelet 84208 <i>Please refer to model 118238 for a complete listing of available additional cost dials.</i> 106,500.00
118366	Oyster Perpetual Day-Date , 0 36mm, platinum, bezel set with 24 baguette diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 83206 114,100.00
P 16	with 8 round and 2 baguette diamonds set on dial and President bracelet 83206 <i>Please refer to model 118239 for a complete listing of available additional cost dials.</i> 116,800.00
118388	Oyster Perpetual Day-Date , 0 36mm, 18kt. yellow gold, bezel set with 52 diamonds, case lugs set with 32 diamonds, 8 round and 2 baguette diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 83208 48,400.00

continued

Prices and model information effective May 10, 2011. Subject to change or withdrawal without notice.

Style	Description	Suggested Retail Price
	with Oyster bracelet 73208 46,800.00
	with Oyster bracelet 7385846,500.00
P 12	with 8 round and 2 baguette diamonds set on "Jubilee" dial and President bracelet 8320848,400.00
	<i>Please refer to model 118238 for a complete listing of available additional cost dials.</i>	
118389	Oyster Perpetual Day-Date , O 36mm, 18kt. white gold, bezel set with 52 diamonds, case lugs set with 32 diamonds, 8 round and 2 baguette diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal,	
	with President bracelet 8320953,600.00
	with Oyster bracelet 7320952,000.00
	with Oyster bracelet 7385951,700.00
	with "President Karat" bracelet 8420993,400.00
P 14	with 8 round and 2 baguette diamonds set on "Jubilee" dial and President bracelet 8320953,600.00
	<i>Please refer to model 118239 for a complete listing of available additional cost dials.</i>	
118398	Oyster Perpetual Day-Date , O 36mm, 18kt. yellow gold, bezel set with 60 baguette diamonds, 31 jewel chronometer movement, synthetic sapphire crystal,	
	with President bracelet 8320860,400.00
	with Oyster bracelet 7320858,800.00
	with Oyster bracelet 7385858,500.00
	<i>Please refer to model 118238 for a complete listing of available additional cost dials.</i>	
118399	Oyster Perpetual Day-Date , O 36mm, 18kt. white gold, bezel set with 60 baguette diamonds, 31 jewel chronometer movement, synthetic sapphire crystal,	
	with President bracelet 8320963,150.00
	with Oyster bracelet 7320961,550.00
	with Oyster bracelet 7385961,250.00
	<i>Please refer to model 118239 for a complete listing of available additional cost dials.</i>	

OYSTER PERPETUAL DAY-DATE 11 O 41 mm

218206	Oyster Perpetual Day-Date II , O 41 mm, platinum, polished bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 21	with President bracelet 83216 60,000.00
P 21	with 8 round and 2 baguette diamonds set on dial and President bracelet 8321662,700.00
P 21	with diamond-set Roman numerals dial and President bracelet 8321670,450.00
218235	Oyster Perpetual Day-Date II , O 41 mm, 18kt. pink gold, fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 21	with President bracelet 8321534,700.00
P 21	with 8 round and 2 baguette diamonds set on dial and President bracelet 8321537,400.00
218238	Oyster Perpetual Day-Date II , O 41 mm, 18kt. yellow gold, fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 19	with President bracelet 8321832,000.00
P 19	with 8 round and 2 baguette diamonds set on dial and President bracelet 8321834,700.00
218239	Oyster Perpetual Day-Date II , O 41 mm, 18kt. white gold, fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 20	with President bracelet 8321934,750.00
P 20	with 8 round and 2 baguette diamonds set on dial and President bracelet 8321937,450.00
218348	Oyster Perpetual Day-Date II , O 41mm, 18kt. yellow gold, bezel set with 42 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 19	with President bracelet 8321848,300.00
	with 8 round and 2 baguette diamonds set on dial and President bracelet 8321851,000.00

Style Description

Suggested Retail Price

218349	Oyster Perpetual Day-Date II, 0 41 mm, 18kt. white gold, bezel set with 42 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 83219	51,050.00
P 20	with 8 round and 2 baguette diamonds set on dial and President bracelet 83219	53,750.00
218398	Oyster Perpetual Day-Date II, 0 41 mm, 18kt. yellow gold, bezel set with 80 baguette diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 83218	75,700.00
P 19	with 8 round and 2 baguette diamonds set on dial and President bracelet 83218	78,400.00
218399	Oyster Perpetual Day-Date II, 0 41 mm, 18kt. white gold, bezel set with 80 baguette diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 83219	78,450.00
	with 8 round and 2 baguette diamonds set on dial and President bracelet 83219	81,150.00
P 20	with "Pave with enamel markers" diamond dial and President bracelet 83219	112,000.00

OYSTER PERPETUAL DAY-DATE "SPECIAL EDITION" 0 39 mm

18946	Oyster Perpetual Day-Date "Special Edition", 0 39mm, platinum, bezel set with 40 diamonds, 8 round and 2 baguette diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with Oyster 20mm bracelet 72746	92,900.00
P 17	with mother-of-pearl diamond dial and Oyster 20mm bracelet 72746	95,000.00
	<i>Please refer to model 118239 for a complete listing of available additional cost dials.</i>	
18948	Oyster Perpetual Day-Date "Special Edition", 0 39mm, 18kt. yellow gold, bezel set with 40 diamonds, 8 round and 2 baguette diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with Oyster 20mm bracelet 72748	53,400.00
P 17		
	<i>Please refer to model 118238 for a complete listing of available additional cost dials.</i>	
18948 Tri	Tridor Oyster Perpetual Day-Date "Special Edition", 0 39mm, 18kt. yellow gold, bezel set with 40 diamonds, 8 round and 2 baguette diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with "Tridor" Oyster 20mm bracelet 72748	55,000.00
P 17	with 8 round and 2 baguette diamonds set on semi-precious stone dial (meteorite) and "Tridor" Oyster 20mm bracelet 72748	59,800 00
	<i>Please refer to model 118238 for a complete listing of available additional cost dials.</i>	
18956	Oyster Perpetual Day-Date "Special Edition", 0 39mm, platinum, bezel set with 42 baguette diamonds, 8 round and 2 baguette diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with Oyster 20mm bracelet 72746	148,500.00
P 17	with Roman numerals on dial and Oyster 20mm bracelet 72746	145,800.00
P 17	with 8 round and 2 baguette diamonds set on dial and Oyster 20mm bracelet 74746 BRIL	272,500 00
	<i>Please refer to model 1 18239 for a complete listing of available additional cost dials.</i>	
18958	Oyster Perpetual Day-Date "Special Edition", 0 39mm, 18kt. yellow gold, bezel set with 42 baguette diamonds, 8 round and 2 baguette diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with Oyster 20mm bracelet 72748	108,900.00
P 17	with mother-of-pearl "Jubilee" diamond dial and Oyster 20mm bracelet 72748	111,000.00
	<i>Please refer to model 118238 for a complete listing of available additional cost dials.</i>	

Style Description	Suggested Retail Price
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18958 Tri	Tridor Oyster Perpetual Day-Date "Special Edition" , O 39mm, 18kt. yellow gold, bezel set with 42 baguette diamonds, 8 round and 2 baguette diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with "Tridor" Oyster 20mm bracelet 72748 110,500.00
P 17	with mother-of-pearl "Jubilee" diamond dial and "Tridor" Oyster 20mm bracelet 72748 112,600.00
<i>Please refer to model 118238 for a complete listing of available additional cost dials.</i>		

OYSTER PERPETUAL 0 31 mm

177200	Oyster Perpetual, 0 31 mm, stainless steel, domed bezel, 31 jewel chronometer movement, synthetic sapphire crystal, P 23 with Oyster bracelet 70160	4,850 00
177210	Oyster Perpetual, 0 31 mm, stainless steel, engine-turned bezel, 31 jewel chronometer movement, synthetic sapphire crystal, with Oyster bracelet 70160	4,900 00
177234	Oyster Perpetual, 0 31 mm, stainless steel case, 18kt. white gold fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal, P 23 with Oyster bracelet 70160	5,900 00
P 23	with 11 diamonds set on Roman dial and Oyster bracelet 70160	7,650 00

OYSTER PERPETUAL DATEJUST 0 31 mm

178158	Oyster Perpetual Datejust, 0 31 mm, 18kt. yellow gold, bezel set with 48 diamonds, case lugs set with 24 diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, P 27 with President bracelet 83168	40,450.00
	with Oyster bracelet 73168	38,850.00
P 27	with "Pave with black enamel Roman" diamond dial and "President Karat" bracelet 84168	90,050.00
<i>Please refer to model 178278 for a complete listing of available additional cost dials.</i>		
178159	Oyster Perpetual Datejust, 0 31mm, 18kt. white gold, bezel set with 48 diamonds, case lugs set with 24 diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 83169	43,450.00
P 28	with 10 diamonds set on "Jubilee" dial and President bracelet 83169	43,450.00
P 28	with "Pave with blue enamel Roman" diamond dial and "Jubilee Karat" bracelet 64169	88,350.00
<i>Please refer to model 178279 for a complete listing of available additional cost dials.</i>		
178238	Oyster Perpetual Datejust, 0 31 mm, 18kt. yellow gold, fluted bezel, case lugs set with 24 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 83168	28,300.00
	with Oyster bracelet 73168	26,700.00
P 27	with 10 diamonds set on dial and President bracelet 83168	30,050.00
<i>Please refer to model 178278 for a complete listing of available additional cost dials.</i>		
178239	Oyster Perpetual Datejust, 0 31 mm, 18kt. white gold, fluted bezel, case lugs set with 24 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 83169	31,300.00
P 28	with mother-of-pearl diamond dial and President bracelet 83169	35,750.00
<i>Please refer to model 178279 for a complete listing of available additional cost dials.</i>		
178240	Oyster Perpetual Datejust, 0 31 mm, stainless steel, domed bezel, 31 jewel chronometer movement, synthetic sapphire crystal, P 24 with Oyster bracelet 72160	6,000.00
P 24	with Jubilee bracelet 63160	6,100.00
178241	Oyster Perpetual Datejust, 0 31 mm, stainless steel case, 18kt. pink gold domed bezel, 31 jewel chronometer movement, synthetic sapphire crystal, P 25 with Oyster bracelet 72161	8,900.00
	with Jubilee bracelet 63161	9,300.00
P 25	with 10 diamonds set on dial and Jubilee bracelet 63161	11,050.00
<i>Please refer to model 178271 for a complete listing of available additional cost dials.</i>		

Style Description		Suggested Retail Price
178243	Oyster Perpetual Datejust, 0 31 mm , stainless steel case, 18kt. yellow gold domed bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 26	with Oyster bracelet 72163	8,550.00
	with Jubilee bracelet 63163	8,950.00
P 26	with 10 diamonds set on dial and Jubilee bracelet 63163	10,700.00
	<i>Please refer to model 178273 for a complete listing of available additional cost dials.</i>	
178245	Oyster Perpetual Datejust, 0 31 mm , 18kt. pink gold, domed bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 29	with President bracelet 83165	27,100.00
P 29	with mother-of-pearl diamond dial and President bracelet 83165	31,550.00
	<i>Please refer to model 178275 for a complete listing of available additional cost dials.</i>	
178246	Oyster Perpetual Datejust, 0 31mm , platinum, domed bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
	with President bracelet 83166	47,700.00
P 30	with 10 diamonds set on dial and President bracelet 83166	49,450.00
P 30	with mother-of-pearl diamond dial and President bracelet 83166	52,150.00
	<i>Please refer to model 178279 for a complete listing of available additional cost dials.</i>	
178248	Oyster Perpetual Datejust, 0 31 mm , 18kt. yellow gold, domed bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 27	with Oyster bracelet 73168	22,950.00
	with President bracelet 83168	24,550.00
	<i>Please refer to model 178278 for a complete listing of available additional cost dials.</i>	
178271	Oyster Perpetual Datejust, 0 31 mm , stainless steel case, 18kt. pink gold fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
	with Jubilee bracelet 63161	9,350.00
P 25	with Oyster bracelet 72161	8,950.00
	with 10 diamonds set on dial and Jubilee bracelet 63161	11,100.00
	with 10 diamonds set on "Jubilee" dial and Jubilee bracelet 63161	11,100.00
P 25	with mother-of-pearl Roman dial and Jubilee bracelet 63161	10,800.00
	with mother-of-pearl diamond dial and Jubilee bracelet 63161	13,800.00
	with 2 diamonds set on Goldust mother-of-pearl Arabic dial and Jubilee bracelet 63161	11,300.00
	with Goldust mother-of-pearl diamond dial and Jubilee bracelet 63161	13,800.00
178273	Oyster Perpetual Datejust, 0 31 mm , stainless steel case, 18kt. yellow gold fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
	with Jubilee bracelet 63163	9,000.00
P 26	with Oyster bracelet 72163	8,600.00
	with 10 diamonds set on dial and Jubilee bracelet 63163	10,750.00
P 26	with 10 diamonds set on "Jubilee" dial and Jubilee bracelet 63163	10,750.00
	with mother-of-pearl Roman or decorated Roman dial and Jubilee bracelet 63163	10,450.00
	with mother-of-pearl diamond dial and Jubilee bracelet 63163	13,450.00
	with mother-of-pearl "Jubilee" diamond dial and Jubilee bracelet 63163	13,450.00
	with 2 diamonds set on Goldust mother-of-pearl Arabic dial and Jubilee bracelet 63163	10,950.00
	with Goldust mother-of-pearl diamond dial and Jubilee bracelet 63163	13,450.00
178274	Oyster Perpetual Datejust, 0 31 mm , stainless steel case, 18kt. white gold fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
	with Jubilee bracelet 63160	7,150.00
P 24	with Oyster bracelet 72160	7,050.00
	with 10 diamonds set on dial and Jubilee bracelet 63160	8,900.00
P 24	with 10 diamonds set on "Jubilee" dial and Jubilee bracelet 63160	8,900.00
	with mother-of-pearl Arabic, Roman or decorated Roman dial and Jubilee bracelet 63160	8,600.00

continued

Style Description		Suggested Retail Price
	with mother-of-pearl diamond dial and Jubilee bracelet 63160 11,600.00
	with 2 diamonds set on Goldust mother-of-pearl Arabic dial and Jubilee bracelet 63160 9,100.00
	with Goldust mother-of-pearl diamond dial and Jubilee bracelet 63160 11,600.00
	with 10 diamonds set on semi-precious stone dial (meteorite) and Jubilee bracelet 63160 10,450.00
178275	Oyster Perpetual Datejust, 0 31 mm, 18kt. pink gold, fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 29	with President bracelet 83165 27,150.00
	with 10 diamonds set on dial and President bracelet 83165 28,900.00
P 29	with 10 diamonds set on "Jubilee" dial and President bracelet 83165 28,900.00
	with mother-of-pearl Roman dial and President bracelet 83165 28,600.00
	with mother-of-pearl diamond dial and President bracelet 83165 31,600.00
	with 2 diamonds set on Goldust mother-of-pearl Arabic dial and President bracelet 83165 29,100.00
	with Goldust mother-of-pearl diamond dial and President bracelet 83165 31,600.00
178278	Oyster Perpetual Datejust, 0 31 mm, 18kt. yellow gold, fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
	with President bracelet 83168 24,600.00
P 27	with Oyster bracelet 73168 23,000.00
	with 10 diamonds set on dial and President bracelet 83168 26,350.00
	with 10 diamonds set on "Jubilee" dial and President bracelet 83168 26,350.00
	with mother-of-pearl Roman or decorated Roman dial and President bracelet 83168 26,050.00
	with 10 rubies set on mother-of-pearl dial and President bracelet 83168 27,900.00
	with 10 sapphires set on mother-of-pearl dial and President bracelet 83168 27,900.00
	with mother-of-pearl diamond dial and President bracelet 83168 29,050.00
	with mother-of-pearl "Jubilee" diamond dial and President bracelet 83168 29,050.00
	with 8 round and 2 baguette diamonds set on mother-of-pearl "Jubilee" dial and President bracelet 83168 29,050.00
	with 10 emeralds set on mother-of-pearl dial and President bracelet 83168 31,400.00
	with 2 diamonds set on Goldust mother-of-pearl Arabic dial and President bracelet 83168 26,550.00
	with Goldust mother-of-pearl diamond dial and President bracelet 83168 29,050.00
	with 2 diamonds set on onyx Arabic dial and President bracelet 83168 26,550.00
	with onyx diamond dial and President bracelet 83168 27,900.00
	with 2 diamonds set on lapis lazuli Arabic dial and President bracelet 83168 29,600.00
	with "Myriad Arabic" diamond dial and President bracelet 83168 30,750.00
	with "Myriad Roman" diamond dial and President bracelet 83168 29,050.00
	with "Myriad with diamond markers" diamond dial and President bracelet 83168 31,700.00
	with "Mother-of-Pearl Myriad" diamond dial set with 11 rubies and President bracelet 83168 33,050.00
	with "Mother-of-Pearl Myriad" diamond dial set with 11 sapphires and President bracelet 83168 33,050.00
	with "Pave with black enamel Roman" diamond dial and President bracelet 83168 42,950.00
	with "Pave Extra Large" diamond dial and President bracelet 83168 47,050.00
178279	Oyster Perpetual Datejust, 0 31 mm, 18kt. white gold, fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 28	with President bracelet 83169 27,150.00
P 28	with 10 diamonds set on dial and President bracelet 83169 28,900.00
	with 10 diamonds set on "Jubilee" dial and President bracelet 83169 28,900.00

continued

Prices and model information effective May 10, 2011. Subject to change or withdrawal without notice.

Style	Description	Suggested Retail Price
	with mother-of-pearl Arabic, Roman or decorated Roman dial and President bracelet 8316928,600.00
	with mother-of-pearl diamond dial and President bracelet 8316931,600.00
	with 2 diamonds set on Goldust mother-of-pearl Arabic dial and President bracelet 8316929,100.00
	with Goldust mother-of-pearl diamond dial and President bracelet 8316931,600.00
	with 10 diamonds set on semi-precious stone dial (meteorite) and President bracelet 8316930,450.00
	with "Pave with blue enamel Roman" diamond dial and President bracelet 8316945,500.00
178286	Oyster Perpetual Datejust, 0 31 mm, platinum, bezel set with 48 diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 8316660,150.00
P 30	with 10 diamonds set on semi-precious stone dial (meteorite) and President bracelet 8316661,700.00
P 30	with mother-of-pearl Roman dial and "President Karat" bracelet 84166 <i>Please refer to model 178279 for a complete listing of available additional cost dials.</i>91,750.00
178288	Oyster Perpetual Datejust, 0 31 mm, 18kt. yellow gold, bezel set with 48 diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 8316836,750.00
	with Oyster bracelet 7316835,150.00
	with "President Karat" bracelet 8416869,750.00
P 27	with mother-of-pearl Roman dial and President bracelet 8316836,450.00
P 27	with 10 diamonds set on "Jubilee" dial and President bracelet 83168 <i>Please refer to model 178278 for a complete listing of available additional cost dials.</i>36,750.00
178296	Oyster Perpetual Datejust, 0 31 mm, platinum, domed bezel, case lugs set with 24 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 8316652,400.00
	<i>Please refer to model 178279 for a complete listing of available additional cost dials.</i>	
178313	Oyster Perpetual Datejust, 0 31 mm, stainless steel case, 18kt. yellow gold fluted bezel set with 12 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with Jubilee bracelet 6316310,600.00
P 26	with Oyster bracelet 72163 <i>Please refer to model 178273 for a complete listing of available additional cost dials.</i>10,200.00
178341	Oyster Perpetual Datejust, 0 31 mm, stainless steel case, 18kt. pink gold domed bezel set with 24 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with Jubilee bracelet 6316111,750.00
	with Oyster bracelet 7216111,350.00
P 25	with 11 diamonds set on Roman dial and Oyster bracelet 7216112,800.00
P 25	with 11 diamonds set on mother-of-pearl Roman dial and Jubilee bracelet 63161 <i>Please refer to model 178271 for a complete listing of available additional cost dials.</i>14,650.00
178343	Oyster Perpetual Datejust, 0 31 mm, stainless steel case, 18kt. yellow gold domed bezel set with 24 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with Jubilee bracelet 6316311,450.00
	with Oyster bracelet 7216311,050.00
P 26	with mother-of-pearl Roman dial and Oyster bracelet 7216312,500.00
P 26	with 11 diamonds set on Roman dial and Jubilee bracelet 63163 <i>Please refer to model 178273 for a complete listing of available additional cost dials.</i>12,900.00
178344	Oyster Perpetual Datejust, 0 31mm, stainless steel case, 18kt. white gold domed bezel set with 24 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with Jubilee bracelet 631609,600.00

continued

Prices and model information effective May 10, 2011. Subject to change or withdrawal without notice.

Style Description

Suggested Retail Price

	with Oyster bracelet 72160 9,500.00
P 24	with 11 diamonds set on Roman dial and Jubilee bracelet 63160 11,050.00
P 24	with 11 diamonds set on mother-of-pearl Roman dial and Oyster bracelet 72160 12,400.00
	<i>Please refer to model 178274 for a complete listing of available additional cost dials.</i>	
178383	Oyster Perpetual Datejust, O 31 mm, stainless steel case, 18kt. yellow gold bezel set with 46 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with Jubilee bracelet 63163 14,400.00
	with Oyster bracelet 72163 14,000.00
P 26	with 11 diamonds set on Roman dial and Jubilee bracelet 63163 15,850.00
	<i>Please refer to model 178273 for a complete listing of available additional cost dials.</i>	
178384	Oyster Perpetual Datejust, O 31 mm, stainless steel case, 18kt. white gold bezel set with 46 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with Jubilee bracelet 63160 12,550.00
	with Oyster bracelet 72160 12,450.00
P 24	with 11 diamonds set on Roman dial and Jubilee bracelet 63160 14,000.00
	with 11 diamonds set on mother-of-pearl Roman dial and Jubilee bracelet 63160 15,450.00
	<i>Please refer to model 178274 for a complete listing of available additional cost dials.</i>	

OYSTER PERPETUAL DATEJUST "SPECIAL EDITION" O 34 mm

81158	Oyster Perpetual Datejust "Special Edition", O 34mm, 18kt. yellow gold, bezel set with 34 diamonds, case lugs set with 28 diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with Oyster 17mm bracelet 7284849,650.00
P 31	with mother-of-pearl "Jubilee" diamond dial and Oyster 17mm bracelet 72848 52,350.00
	<i>Please refer to model 178278 for a complete listing of available additional cost dials.</i>	
81159	Oyster Perpetual Datejust "Special Edition", O 34mm, 18kt. white gold, bezel set with 34 diamonds, case lugs set with 28 diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with Oyster 17mm bracelet 72849 52,650.00
P 33	with Goldust Dream mother-of-pearl diamond dial and Oyster 17mm bracelet 72849 55,350.00
	<i>Please refer to model 178279 for a complete listing of available additional cost dials.</i>	
81208	Oyster Perpetual Datejust "Special Edition", O 34mm, 18kt. yellow gold, polished bezel, 31 jewel chronometer movement, synthetic sapphire crystal, with Oyster 17mm bracelet 7284827,000.00
P 37	with Goldust Dream mother-of-pearl diamond dial and Oyster 17mm bracelet 7284831,450.00
	<i>Please refer to model 178278 for a complete listing of available additional cost dials.</i>	
81209	Oyster Perpetual Datejust "Special Edition", O 34mm, 18kt. white gold, polished bezel, 31 jewel chronometer movement, synthetic sapphire crystal, with Oyster 17mm bracelet 7284929,550.00
P 33	with mother-of-pearl Roman dial and Oyster 17mm bracelet 7284931,000.00
P 33	with Goldust Dream mother-of-pearl Roman dial and Oyster 17mm bracelet 7284931,000.00
	<i>Please refer to model 178279 for a complete listing of available additional cost dials.</i>	
81298	Oyster Perpetual Datejust "Special Edition", O 34mm, 18kt. yellow gold, bezel set with 34 diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with Oyster 17mm bracelet 7284844,950.00
P 31	with mother-of-pearl Roman dial and Oyster 17mm bracelet 7284844,650.00
	<i>Please refer to model 178278 for a complete listing of available additional cost dials.</i>	

Style	Description	Suggested Retail Price
81299	Oyster Perpetual Datejust "Special Edition" , 0 34mm, 18kt. white gold, bezel set with 34 diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with Oyster 17mm bracelet 7284947,500.00
P 33	with mother-of-pearl diamond dial and Oyster 17mm bracelet 72849 <i>Please refer to model 178279 for a complete listing of available additional cost dials.</i>50,200.00
81308	Oyster Perpetual Datejust "Special Edition" , 0 34mm, 18kt. yellow gold, BRIL bezel set with 40 baguette diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with Oyster 17mm bracelet 7284871,150.00
P 31	with mother-of-pearl diamond dial and Oyster 17mm bracelet 72848 <i>Please refer to model 178278 for a complete listing of available additional cost dials.</i>73,850.00
81315	Oyster Perpetual Datejust "Special Edition" , 0 34mm, 18kt. pink gold, bezel set with 12 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with Oyster 17mm bracelet 7284533,250.00
	with 11 diamonds set on Roman dial and Oyster 17mm bracelet 7284534,700.00
	with 11 diamonds set on mother-of-pearl Roman dial and Oyster 17mm bracelet 7284536,150.00
	with 11 diamonds set on Goldust Dream Roman dial and Oyster 17mm bracelet 72845 <i>Please refer to model 178275 for a complete listing of available additional cost dials.</i>36,150.00
81318	Oyster Perpetual Datejust "Special Edition" , 0 34mm, 18kt. yellow gold, bezel set with 12 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with Oyster 17mm bracelet 7284830,700.00
P 31	with Goldust Dream mother-of-pearl Roman dial and Oyster 17mm bracelet 72848 <i>Please refer to model 178278 for a complete listing of available additional cost dials.</i>32,150.00
81319	Oyster Perpetual Datejust "Special Edition" , 0 34mm, 18kt. white gold, bezel set with 12 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with Oyster 17mm bracelet 7284933,250.00
P 33	<i>Please refer to model 178279 for a complete listing of available additional cost dials.</i>	
81338	Oyster Perpetual Datejust "Special Edition" , 0 34mm, 18kt. yellow gold, bezel set with 116 diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with Oyster 17mm bracelet 7284842,850.00
P 32	with "Arabesque" diamond dial and "Oyster Karat" bracelet 7481870,450.00
P 32	with "Flame" diamond dial and "Oyster Karat" bracelet 7482870,450.00
P 32	with "Pave with black enamel Roman" diamond dial and "Oyster Karat" bracelet 7483880,850.00
P 32	with mother-of-pearl diamond dial and "Oyster Karat" bracelet 74848 <i>Please refer to model 178278 for a complete listing of available additional cost dials.</i>78,550.00
81339	Oyster Perpetual Datejust "Special Edition" , 0 34mm, 18kt. white gold, bezel set with 116 diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with Oyster 17mm bracelet 7284945,400.00
P 33	with "Pave with blue enamel Roman" diamond dial and Oyster 17mm bracelet 7284962,000.00
P 33	with "Arabesque" diamond dial and "Oyster Karat" bracelet 7481973,000.00
P 33	with "Flame" diamond dial and "Oyster Karat" bracelet 74829 <i>Please refer to model 178279 for a complete listing of available additional cost dials.</i>73,000.00
81358	Oyster Perpetual Datejust "Special Edition" , 0 34mm, 18kt. yellow gold, bezel set with 116 diamonds, case lugs set with 28 diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with Oyster 17mm bracelet 7284847,550.00
P 32	with 10 diamonds set on dial and "Oyster Karat" bracelet 74858 <i>Please refer to model 178278 for a complete listing of available additional cost dials.</i>75,250.00

LADY OYSTER PERPETUAL 0 26 mm

176200	Lady Oyster Perpetual , 0 26mm, stainless steel, domed bezel, 31 jewel chronometer movement, synthetic sapphire crystal, P 35 with Oyster bracelet 70130 4,750.00
176210	Lady Oyster Perpetual , 0 26mm, stainless steel, engine-turned bezel, 31 jewel chronometer movement, synthetic sapphire crystal, with Oyster bracelet 70130 4,800.00
176234	Lady Oyster Perpetual , 0 26mm, stainless steel case, 18kt. white gold fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal, P 35 with Oyster bracelet 70130 5,700.00
P 35	with 11 diamonds set on Roman dial and Oyster bracelet 70130 7,450.00

OYSTER PERPETUAL LADY-DATEJUST 0 26 mm

179136	Oyster Perpetual Lady-Datejust , 0 26mm, platinum, bezel set with 42 diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, P 42 with President bracelet 83136 51,300.00
P 42	with mother-of-pearl diamond dial and "President Karat" bracelet 84136 <i>Please refer to model 179179 for a complete listing of available additional cost dials.</i> 79,700.00
179138	Oyster Perpetual Lady-Datejust , 0 26mm, 18kt. yellow gold, bezel set with 42 diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 83138 31,350.00
	with Oyster bracelet 72138 29,750.00
	with Jubilee bracelet 63138 30,350.00
	with "President Karat" bracelet 84138 57,550.00
	with "Jubilee Karat" bracelet 64138 52,850.00
	with "Karat" bracelet 64548 50,750.00
P 39	with 10 diamonds set on "Jubilee" dial and President bracelet 83138 31,350.00
P 39	with mother-of-pearl Roman dial and "President Karat" bracelet 84138 <i>Please refer to model 779178 for a complete listing of available additional cost dials.</i> 57,150.00
179158	Oyster Perpetual Lady-Datejust , 0 26mm, 18kt. yellow gold, bezel set with 42 diamonds, case lugs set with 24 diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, P 39 with President bracelet 83138 34,600.00
	with Oyster bracelet 72138 33,000.00
	with Jubilee bracelet 63138 33,600.00
	<i>Please refer to model 179178 for a complete listing of available additional cost dials.</i>	
179159	Oyster Perpetual Lady-Datejust , 0 26mm, 18kt. white gold, bezel set with 42 diamonds, case lugs set with 24 diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 83139 37,500.00
	with Oyster bracelet 72139 35,900.00
	with "Karat" bracelet 64549 56,900.00
P 40	with mother-of-pearl Roman dial and President bracelet 83139 <i>Please refer to model 179179 for a complete listing of available additional cost dials.</i> 37,100.00
179160	Oyster Perpetual Lady-Datejust , 0 26mm, stainless steel, domed bezel, 31 jewel chronometer movement, synthetic sapphire crystal, P 36 with Oyster bracelet 72130 5,900.00
P 36	with Jubilee bracelet 63130 6,000.00

Style Description

Suggested Retail Price

179161 Oyster Perpetual Lady-Datejust, 0 26mm, stainless steel case, 18kt. pink gold domed bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 36 with Oyster bracelet 72131 8,050.00
with Jubilee bracelet 63131 8,450.00
P 36 with 10 diamonds set on dial and Jubilee bracelet 63131 10,200.00
<i>Please refer to model 179171 for a complete listing of available additional cost dials.</i>	
179163 Oyster Perpetual Lady-Datejust, 0 26mm, stainless steel case, 18kt. yellow gold domed bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 37 with Oyster bracelet 72133 7,750.00
with Jubilee bracelet 63133 8,150.00
P 37 with mother-of-pearl diamond dial and Jubilee bracelet 63133 12,100.00
<i>Please refer to model 179173 for a complete listing of available additional cost dials.</i>	
179165 Oyster Perpetual Lady-Datejust, 0 26mm, 18kt. pink gold, domed bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
with President bracelet 83135 24,550.00
<i>Please refer to model 179175 for a complete listing of available additional cost dials.</i>	
179166 Oyster Perpetual Lady-Datejust, 0 26mm, platinum, domed bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
with President bracelet 83136 42,200.00
P 42 with mother-of-pearl Roman dial and President bracelet 83136 43,550.00
P 42 with mother-of-pearl diamond dial and President bracelet 83136 46,150.00
<i>Please refer to model 179179 for a complete listing of available additional cost dials.</i>	
179168 Oyster Perpetual Lady-Datejust, 0 26mm, 18kt. yellow gold, domed bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
with Oyster bracelet 72138 20,600.00
with President bracelet 83138 22,200.00
with Jubilee bracelet 63138 21,200.00
<i>Please refer to model 179178 for a complete listing of available additional cost dials.</i>	
179171 Oyster Perpetual Lady-Datejust, 0 26mm, stainless steel case, 18kt. pink gold fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
with Jubilee bracelet 63131 8,500.00
P 36 with Oyster bracelet 72131 8,100.00
with 10 diamonds set on dial and Jubilee bracelet 63131 10,250.00
with 10 diamonds set on "Jubilee" dial and Jubilee bracelet 63131 10,250.00
with mother-of-pearl Roman dial and Jubilee bracelet 63131 9,850.00
with mother-of-pearl diamond dial and Jubilee bracelet 63131 12,450.00
with 2 diamonds set on Goldust mother-of-pearl Arabic dial and Jubilee bracelet 63131 10,350.00
with Goldust mother-of-pearl diamond dial and Jubilee bracelet 63131 12,450.00
P 36 with 10 diamonds set on semi-precious stone dial (meteorite) and Jubilee bracelet 63131 11,500.00
179173 Oyster Perpetual Lady-Datejust, 0 26mm, stainless steel case, 18kt. yellow gold fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 37 with Jubilee bracelet 63133 8,200.00
with Oyster bracelet 72133 7,800.00
with 2 diamonds set on Arabic dial and Jubilee bracelet 63133 8,800.00
with 10 diamonds set on dial and Jubilee bracelet 63133 9,950.00
P 37 with 10 diamonds set on "Jubilee" dial and Oyster bracelet 72133 9,550.00
with mother-of-pearl Roman or decorated Roman dial and Jubilee bracelet 63133 9,550.00
with 2 diamonds set on mother-of-pearl dial and Jubilee bracelet 63133 12,150.00
with mother-of-pearl diamond dial and Jubilee bracelet 63133 12,150.00
with mother-of-pearl "Jubilee" diamond dial and Jubilee bracelet 63133 12,150.00

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Prices and model information effective May 10, 2011. Subject to change or withdrawal without notice.

ROLEX OYSTER WATCHES

Style Description	Suggested Retail Price
with 2 diamonds set on Goldust mother-of-pearl Arabic dial and Jubilee bracelet 63133 10,050.00
with Goldust mother-of-pearl diamond dial and Jubilee bracelet 63133 12,150.00
with 2 diamonds set on onyx Arabic dial and Jubilee bracelet 63133 10,050.00
with 2 diamonds set on semi-precious stone dial (jadeite) and Jubilee bracelet 63133 10,050.00
with 10 diamonds set on semi-precious stone dial (meteorite) and Jubilee bracelet 63133 11,200.00
179174 Oyster Perpetual Lady-Datejust, 0 26mm, stainless steel case, 18kt. white gold fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal, with Jubilee bracelet 63130 6,950.00
P 36 with Oyster bracelet 72130 6,850.00
with 10 diamonds set on dial and Jubilee bracelet 63130 8,700.00
P 36 with 10 diamonds set on "Jubilee" dial and Jubilee bracelet 63130 8,700.00
with mother-of-pearl Arabic, Roman or decorated Roman dial and Jubilee bracelet 63130 8,300.00
with mother-of-pearl diamond dial and Jubilee bracelet 63130 10,900.00
with 2 diamonds set on Goldust mother-of-pearl Arabic dial and Jubilee bracelet 63130 8,800.00
with Goldust mother-of-pearl diamond dial and Jubilee bracelet 63130 10,900.00
with 10 diamonds set on semi-precious stone dial (sodalite) and Jubilee bracelet 63130 9,900.00
179175 Oyster Perpetual Lady-Datejust, 0 26mm, 18kt. pink gold, fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 83135 24,600.00
with 10 diamonds set on dial and President bracelet 83135 26,350.00
with 10 diamonds set on "Jubilee" dial and President bracelet 83135 26,350.00
P 41 with mother-of-pearl Roman dial and President bracelet 83135 25,950.00
P 41 with mother-of-pearl diamond dial and President bracelet 83135 28,550.00
with 2 diamonds set on Goldust mother-of-pearl Arabic dial and President bracelet 83135 26,450.00
with Goldust mother-of-pearl diamond dial and President bracelet 83135 28,550.00
with 10 diamonds set on semi-precious stone dial (meteorite) and President bracelet 83135 27,600.00
179178 Oyster Perpetual Lady-Datejust, 0 26mm, 18kt. yellow gold, fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 83138 22,250.00
with Oyster bracelet 72138 20,650.00
with Jubilee bracelet 63138 21,250.00
with 2 diamonds set on Arabic dial and President bracelet 83138 22,850.00
P 38 with 10 diamonds set on dial and President bracelet 83138 24,000.00
with 10 diamonds set on "Jubilee" dial and President bracelet 83138 24,000.00
with mother-of-pearl Roman or decorated Roman dial and President bracelet 83138 23,600.00
with 10 rubies set on mother-of-pearl dial and President bracelet 83138 25,250.00
with 10 sapphires set on mother-of-pearl dial and President bracelet 83138 25,250.00
with 2 diamonds set on mother-of-pearl dial and President bracelet 83138 26,200.00
with mother-of-pearl diamond dial and President bracelet 83138 26,200.00
with mother-of-pearl "Jubilee" diamond dial and President bracelet 83138 26,200.00
with 8 round and 2 baguette diamonds set on mother-of-pearl "Jubilee" dial and President bracelet 83138 26,200.00
with 10 emeralds set on mother-of-pearl dial and President bracelet 83138 28,700.00
with 2 diamonds set on Goldust mother-of-pearl Arabic dial and President bracelet 83138 24,100.00
with Goldust mother-of-pearl diamond dial and President bracelet 83138 26,200.00

continued

Prices and model information effective May 10, 2011. Subject to change or withdrawal without notice.

Style Description		Suggested Retail Price
with 2 diamonds set on onyx Arabic dial and President bracelet 83138	24,100.00
with 2 diamonds set on semi-precious stone dial (jadeite) and President bracelet 83138	24,100.00
with 2 rubies set on dial and President bracelet 83138	25,350.00
with lapis lazuli dial and President bracelet 83138	24,300.00
with lapis lazuli diamond dial and President bracelet 83138	26,300.00
with lapis lazuli "Pyramid" diamond dial and President bracelet 83138	26,300.00
with 10 diamonds set on semi-precious stone dial (ammonite, aventurine, ferrite, jasper, meteorite, opal) and President bracelet 83138	25,250.00
with rubellite diamond dial and President bracelet 83138	26,300.00
with diamond string and 10 sapphires set on dial and President bracelet 83138	27,550.00
with "Pleiad" diamond dial and President bracelet 83138	31,000.00
with "Myriad Arabic" diamond dial and President bracelet 83138	28,200.00
with "Myriad Roman" diamond dial and President bracelet 83138	26,400.00
with "Mother-of-Pearl Myriad" diamond dial set with 11 rubies and President bracelet 83138	29,750.00
with "Mother-of-Pearl Myriad" diamond dial set with 11 sapphires and President bracelet 83138	29,750.00
with "Mother-of-Pearl Myriad" diamond dial set with 11 emeralds and President bracelet 83138	32,300.00
with "Mother-of-Pearl Pave Roman" diamond dial and President bracelet 83138	31,550.00
with "Pave with black enamel Roman" diamond dial and President bracelet 83138	39,100.00
with "Pave" diamond dial set with 11 sapphires and President bracelet 83138	38,400.00
with "Pave" diamond dial set with 11 emeralds and President bracelet 83138	41,900.00
with "Pave Extra Large" diamond dial and President bracelet 83138	39,800.00
with "Pave Extra Large" diamond dial set with 11 rubies and President bracelet 83138	39,800.00
with "Pave Extra Large" diamond dial set with 11 sapphires and President bracelet 83138	39,800.00
179179 Oyster Perpetual Lady-Datejust, 0 26mm, 18kt. white gold, fluted bezel, 31 jewel chronometer movement, synthetic sapphire crystal, <i>P 40</i> with President bracelet 83139	24,600.00
with Oyster bracelet 72139	23,000.00
<i>P ao</i> with 10 diamonds set on dial and President bracelet 83139	26,350.00
with 10 diamonds set on "Jubilee" dial and President bracelet 83139	26,350.00
with mother-of-pearl Arabic, Roman or decorated Roman dial and President bracelet 83139	25,950.00
with 10 rubies set on mother-of-pearl dial and President bracelet 83139	27,600.00
with 10 sapphires set on mother-of-pearl dial and President bracelet 83139	27,600.00
with mother-of-pearl diamond dial and President bracelet 83139	28,550.00
with 2 diamonds set on Goldust mother-of-pearl Arabic dial and President bracelet 83139	26,450.00
with Goldust mother-of-pearl diamond dial and President bracelet 83139	28,550.00
with 10 diamonds set on semi-precious stone dial (sodalite) and President bracelet 83139	27,600.00
with "Myriad Arabic" diamond dial and President bracelet 83139	30,550.00
with "Pave with blue enamel Roman" diamond dial and President bracelet 83139	41,450.00
with "Pave Extra Large" diamond dial set with 11 sapphires and President bracelet 83139	42,150.00
with "Pave Extra Large" diamond dial and President bracelet 83139	42,150.00

ROLEX OYSTER WATCHES

Style	Description	Suggested Retail Price
179238	Oyster Perpetual Lady-Datejust , 0 26mm, 18kt. yellow gold, fluted bezel, case lugs set with 24 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 83138 with Oyster bracelet 72138 with Jubilee bracelet 6313825,500.0023,900.0024,500.00
P 38	with mother-of-pearl Roman dial and President bracelet 83138 <i>Please refer to model 179178 for a complete listing of available additional cost dials.</i>26,850.00
179239	Oyster Perpetual Lady-Datejust , 0 26mm, 18kt. white gold, fluted bezel, case lugs set with 24 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 83139 with Oyster bracelet 72139 <i>Please refer to model 179179 for a complete listing of available additional cost dials.</i>28,400.0026,800.00
179296	Oyster Perpetual Lady-Datejust , 0 26mm, platinum, domed bezel, case lugs set with 24 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 83136 <i>Please refer to model 179179 for a complete listing of available additional cost dials.</i>46,400.00
179298	Oyster Perpetual Lady-Datejust , 0 26mm, 18kt. yellow gold, domed bezel, case lugs set with 24 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 83138 with Oyster bracelet 72138 with Jubilee bracelet 63138 <i>Please refer to model 179178 for a complete listing of available additional cost dials</i>25,350.0023,750.0024,350.00
179313	Oyster Perpetual Lady-Datejust , 0 26mm, stainless steel case, 18kt. yellow gold fluted bezel set with 12 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with Jubilee bracelet 63133 with Oyster bracelet 72133 <i>Please refer to model 179173 for a complete listing of available additional cost dials.</i>9,900.009,500.00
179368	Oyster Perpetual Lady-Datejust , 0 26mm, 18kt. yellow gold, bezel set with 24 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 83138 with Oyster bracelet 72138 with Jubilee bracelet 63138 <i>Please refer to model 179178 for a complete listing of available additional cost dials.</i>26,200.0024,600.0025,200.00
179369	Oyster Perpetual Lady-Datejust , 0 26mm, 18kt. white gold, bezel set with 24 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with President bracelet 83139 with Oyster bracelet 72139 <i>Please refer to model 179179 for a complete listing of available additional cost dials</i>28,550.0026,950.00
179383	Oyster Perpetual Lady-Datejust , 0 26mm, stainless steel case, 18kt. yellow gold bezel set with 46 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with Jubilee bracelet 63133 with Oyster bracelet 72133 with Gold Crystal diamond dial and Jubilee bracelet 63133 <i>Please refer to model 179173 for a complete listing of available additional cost dials.</i>13,500.0013,100.0017,450.00
179384	Oyster Perpetual Lady-Datejust , 0 26mm, stainless steel case, 18kt. white gold bezel set with 46 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal, with Jubilee bracelet 63130 with Oyster bracelet 72130 with Gold Crystal diamond dial and Jubilee bracelet 63130 <i>Please refer to model 179174 for a complete listing of available additional cost dials.</i>12,250.0012,150.0016,200.00

Style Description	Suggested Retail Price
179458 Oyster Perpetual Lady-Datejust, 0 26mm, 18kt. yellow gold, case set with 150 diamonds, bezel set with 42 diamonds, "Pave with black enamel Roman" diamond dial, 31 jewel chronometer movement, synthetic sapphire crystal, P 39 "Oyster Karat" bracelet 74138 set with 687 diamonds1 03,150.00
179459 Oyster Perpetual Lady-Datejust, 0 26mm, 18kt. white gold, case set with 150 diamonds, bezel set with 42 diamonds, "Pave with blue enamel Roman" diamond dial, 31 jewel chronometer movement, synthetic sapphire crystal, P 40 "Oyster Karat" bracelet 74139 set with 687 diamonds1 06,450.00

OYSTER PERPETUAL LADY-DATEJUST PEARLMASTER 0 29 mm

80298 Oyster Perpetual Lady-Datejust Pearlmaster, 0 29mm, 18kt. yellow gold, bezel set with 32 diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with Pearlmaster bracelet 7294841,800.00
P 43 with 10 diamonds set on "Jubilee" dial and Pearlmaster bracelet 72948 with Pearlmaster bracelet 7494841,800.00
with Pearlmaster bracelet 7490862,200.00
with Pearlmaster bracelet 7497898,400.00
with Pearlmaster bracelet 6490873,200.00
with mother-of-pearl diamond dial and Pearlmaster bracelet 7294885,300.00
P 43 with mother-of-pearl diamond dial and Pearlmaster bracelet 7494844,000.00
P 43 with 10 diamonds set on "Jubilee" dial and Pearlmaster bracelet 7490864,400.00
Please refer to model 179178 for a complete listing of available additional cost dials.98,400.00
80298 Tri Tridor Oyster Perpetual Lady-Datejust Pearlmaster, 0 29mm, 18kt. yellow gold, bezel set with 32 diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with "Tridor" Pearlmaster bracelet 7294843,400.00
P 43 with mother-of-pearl Roman dial and "Tridor" Pearlmaster bracelet 7294843,000.00
Please refer to model 179178 for a complete listing of available additional cost dials.	
80299 Oyster Perpetual Lady-Datejust Pearlmaster, 0 29mm, 18kt. white gold, bezel set with 32 diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with Pearlmaster bracelet 7294944,150.00
P 45 with Pearlmaster bracelet 7494964,550.00
with Pearlmaster bracelet 749091 00,750.00
with Pearlmaster bracelet 7497975,550.00
with Pearlmaster bracelet 6490987,650.00
with mother-of-pearl diamond dial and Pearlmaster bracelet 7294946,350.00
P 45 with mother-of-pearl Roman dial and Pearlmaster bracelet 7494964,150.00
Please refer to model 179179 for a complete listing of available additional cost dials.	
80299 Tri Tridor Oyster Perpetual Lady-Datejust Pearlmaster, 0 29mm, 18kt. white gold, bezel set with 32 diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with "Tridor" Pearlmaster bracelet 7294844,150.00
Please refer to model 179179 for a complete listing of available additional cost dials.	
80308 Oyster Perpetual Lady-Datejust Pearlmaster, 0 29mm, 18kt. yellow gold, BRIL bezel set with 40 baguette diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with Pearlmaster bracelet 7294857,600.00
with Pearlmaster bracelet 7494878,000.00

Style Description	suggested Retail Price
P 44 with Pearlmaster bracelet 74908 114,200.00
P 44 with mother-of-pearl Roman dial and Pearlmaster bracelet 72948 <i>Please refer to model 179178 for a complete listing of available additional cost dials.</i> 57,200.00
80308 Oyster Perpetual Lady-Datejust Pearlmaster, 0 29mm, 18kt. yellow gold, EM bezel set with 40 baguette emeralds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with Pearlmaster bracelet 72948 94,150.00
with Pearlmaster bracelet 74948 114,550.00
with Pearlmaster bracelet 74908 150,750.00
with Pearlmaster bracelet 74908 EMRO <i>Please refer to model 179178 for a complete listing of available additional cost dials.</i> 184,350.00
80308 Oyster Perpetual Lady-Datejust Pearlmaster, 0 29mm, 18kt. yellow gold, SARO bezel set with 40 baguette pink sapphires, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with Pearlmaster bracelet 72948 45,950.00
with Pearlmaster bracelet 74948 66,350.00
with Pearlmaster bracelet 74908 102,550.00
with Pearlmaster bracelet 74908 SARO <i>Please refer to model 179178 for a complete listing of available additional cost dials.</i> 77,350.00
80308 Oyster Perpetual Lady-Datejust Pearlmaster, 0 29mm, 18kt. yellow gold, RUBI bezel set with 40 baguette rubies, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with Pearlmaster bracelet 72948	64,850.00
with Pearlmaster bracelet 74948 85,250.00
with Pearlmaster bracelet 74908 121,450.00
with Pearlmaster bracelet 74908 RUBI 121,450.00
P 44 with Roman numerals on dial and Pearlmaster bracelet 74908 RUBI <i>Please refer to model 179178 for a complete listing of available additional cost dials.</i> 119,700.00
80308 Oyster Perpetual Lady-Datejust Pearlmaster, 0 29mm, 18kt. yellow gold, SAPH bezel set with 40 baguette sapphires, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with Pearlmaster bracelet 72948 46,000.00
with Pearlmaster bracelet 74948 66,400.00
with Pearlmaster bracelet 74908 102,600.00
P 44 with Pearlmaster bracelet 74908 SAPH <i>Please refer to model 179178 for a complete listing of available additional cost dials.</i> 79,500.00
80309 Oyster Perpetual Lady-Datejust Pearlmaster, 0 29mm, 18kt. white gold, BRIL bezel set with 40 baguette diamonds, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with Pearlmaster bracelet 72949 59,950.00
with Pearlmaster bracelet 74949 80,350.00
with Pearlmaster bracelet 74909 116,550.00
P 45 with mother-of-pearl diamond dial and Pearlmaster bracelet 74909 <i>Please refer to model 179179 for a complete listing of available additional cost dials.</i> 118,750.00
80309 Oyster Perpetual Lady-Datejust Pearlmaster, 0 29mm, 18kt. white gold, SACI bezel set with 40 baguette sky-blue sapphires, 10 diamonds set on dial, 31 jewel chronometer movement, synthetic sapphire crystal, with Pearlmaster bracelet 72949 48,350.00
with Pearlmaster bracelet 74949 68,750.00
with Pearlmaster bracelet 74909 104,950.00

continued

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Style Description	Suggested Retail Price
with Pearlmaster bracelet 74909 SACI81,850.00
P 45 with mother-of-pearl diamond dial and Pearlmaster bracelet 74909 SACI84,050.00
<i>Please refer to model 179179 for a complete listing of available additional cost dials.</i>	
80315 Oyster Perpetual Lady-Datejust Pearlmaster, 0 29mm, 18kt. pink gold, bezel set with 12 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 46 with Pearlmaster bracelet 7294528,850.00
P 46 with 11 diamonds set on Roman dial and Pearlmaster bracelet 7294530,300.00
P 46 with 11 diamonds set on mother-of-pearl Roman dial and Pearlmaster bracelet 7294531,650.00
<i>Please refer to model 179171 for a complete listing of available additional cost dials.</i>	
80318 Oyster Perpetual Lady-Datejust Pearlmaster, 0 29mm, 18kt. yellow gold, bezel set with 12 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 43 with Pearlmaster bracelet 7294826,500.00
<i>Please refer to model 179178 for a complete listing of available additional cost dials.</i>	
80318 Tri Tridor Oyster Perpetual Lady-Datejust Pearlmaster, 0 29mm, 18kt. yellow gold, bezel set with 12 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 43 with "Tridor" Pearlmaster bracelet 7294828,100.00
with "Bicolor" Pearlmaster bracelet 7295828,100.00
<i>Please refer to model 179178 for a complete listing of available additional cost dials.</i>	
80319 Oyster Perpetual Lady-Datejust Pearlmaster, 0 29mm, 18kt. white gold, bezel set with 12 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 45 with Pearlmaster bracelet 7294928,850.00
<i>Please refer to model 179179 for a complete listing of available additional cost dials.</i>	
80319 Tri Tridor Oyster Perpetual Lady-Datejust Pearlmaster, 0 29mm, 18kt. white gold, bezel set with 12 diamonds, 31 jewel chronometer movement, synthetic sapphire crystal,	
with "Tridor" Pearlmaster bracelet 7294828,850.00
with "Bicolor" Pearlmaster bracelet 7295928,850.00
<i>Please refer to model 179179 for a complete listing of available additional cost dials.</i>	
80339 Oyster Perpetual Lady-Datejust Pearlmaster, 0 29mm, 18kt. white gold, bezel set with 116 diamonds, 10 diamonds set on dial, 31 jewel chronometer movement,	
synthetic sapphire crystal,	
with Pearlmaster bracelet 7294940,750.00
with Pearlmaster bracelet 7494961,150.00
with Pearlmaster bracelet 7490997,350.00
P 45 with "Pave with blue enamel Roman" diamond dial and Pearlmaster bracelet 7294955,850.00
P 45 with mother-of-pearl Roman dial and Pearlmaster bracelet 7494960,750.00
<i>Please refer to model 179179 for a complete listing of available additional cost dials.</i>	
80359 Oyster Perpetual Lady-Datejust Pearlmaster, 0 29mm, 18kt. white gold, bezel set with 116 diamonds, case lugs set with 24 diamonds, 10 diamonds set on dial,	
31 jewel chronometer movement, synthetic sapphire crystal,	
with Pearlmaster bracelet 7294944,950.00
with Pearlmaster bracelet 7494965,350.00
with Pearlmaster bracelet 74909101,550.00
<i>Please refer to model 179179 for a complete listing of available additional cost dials.</i>	

ROLEX OYSTER WATCHES

Style Description

Suggested Retail Price

OYSTER PERPETUAL MILGAUSS 0 40 mm

116400	Oyster Perpetual Milgauss, 0 40mm, stainless steel, polished bezel, special anti-magnetic shield, 31 jewel chronometer movement, synthetic sapphire crystal, P 47 with Oyster bracelet 72400 7,150.00
116400V	Oyster Perpetual Milgauss, 0 40mm, stainless steel, polished bezel, special anti-magnetic shield, 31 jewel chronometer movement, green synthetic sapphire crystal, P 47 with Oyster bracelet 72400 7,650.00

OYSTER PERPETUAL EXPLORER 0 39 & 42 mm

214270	Oyster Perpetual Explorer, 0 39mm, stainless steel, polished bezel, 31 jewel chronometer movement, synthetic sapphire crystal, P 48 with special Oysterlock bracelet 77200 6,200.00
216570	Oyster Perpetual Explorer II, 0 42mm, stainless steel, special 24-hour bezel and hand, independently adjustable 12-hour hand, 31 jewel chronometer movement, synthetic sapphire crystal, with special Oysterlock bracelet 77210 7,750.00

OYSTER PERPETUAL GMT-MASTER II 0 40 mm

116710	Oyster Perpetual GMT-Master II, 0 40mm, stainless steel, special 24-hour Cerachrom bezel and hand, independently adjustable 12-hour hand, 31 jewel chronometer movement, synthetic sapphire crystal, P 49 with special Oysterlock bracelet 78200 7,900.00
116713	Oyster Perpetual GMT-Master II, 0 40mm, stainless steel case, 18kt. yellow gold bezel, special 24-hour Cerachrom bezel and hand, independently adjustable 12-hour hand, 31 jewel chronometer movement, synthetic sapphire crystal, P 49 with special Oysterlock bracelet 78203 11,750.00
116718	Oyster Perpetual GMT-Master II, 0 40mm, 18kt. yellow gold, special 24-hour Cerachrom bezel and hand, independently adjustable 12-hour hand, 31 jewel chronometer movement, synthetic sapphire crystal, P 49 with special Oysterlock bracelet 78208 29,500.00
116758	Oyster Perpetual GMT-Master II, 0 40mm, 18kt. yellow gold, bezel set with SARU 23 diamonds, 18 rubies and 18 sapphires, case set with 76 diamonds, special 24-hour bezel and hand, independently adjustable 12-hour hand, 31 jewel chronometer movement, synthetic sapphire crystal, P 50 with special Oysterlock bracelet 78208 75,700.00
116758	Oyster Perpetual GMT-Master II, 0 40mm, 18kt. yellow gold, bezel set with SA 29 diamonds and 30 sapphires, case set with 76 diamonds, special 24-hour bezel and hand, independently adjustable 12-hour hand, 31 jewel chronometer movement, synthetic sapphire crystal, with special Oysterlock bracelet 78208 73,600.00
	P 50 with "Pave" diamond dial and special Oysterlock bracelet 78208 93,450.00
116758	Oyster Perpetual GMT-Master II, 0 40mm, 18kt. yellow gold, bezel set with SANR 36 diamonds and 12 black sapphires, case set with 76 diamonds, special 24-hour bezel and hand, independently adjustable 12-hour hand, 31 jewel chronometer movement, synthetic sapphire crystal, with special Oysterlock bracelet 78208 71,500.00
	P 50 with special "Oysterlock Karat" bracelet 74768 117,100.00

ROLEX OYSTER WATCHES

Style Description	Suggested Retail Price
116759 Oyster Perpetual GMT-Master II, 0 40mm, 18kt. white gold, bezel set with SARU 23 diamonds, 18 rubies and 18 sapphires, case set with 76 diamonds, special 24-hour bezel and hand, independently adjustable 12-hour hand, 31 jewel chronometer movement, synthetic sapphire crystal, with special Oysterlock bracelet 78209 P 5079,100.00
116759 Oyster Perpetual GMT-Master II, 0 40mm, 18kt. white gold, bezel set with SA 29 diamonds and 30 sapphires, case set with 76 diamonds, special 24-hour bezel and hand, independently adjustable 12-hour hand, 31 jewel chronometer movement, synthetic sapphire crystal, with special Oysterlock bracelet 78209 P 50 with "Pave" diamond dial and special Oysterlock bracelet 7820977,000.0096,850.00
116759 Oyster Perpetual GMT-Master II, 0 40mm, 18kt. white gold, bezel set with SANR 36 diamonds and 12 black sapphires, case set with 76 diamonds, special 24-hour bezel and hand, independently adjustable 12-hour hand, 31 jewel chronometer movement, synthetic sapphire crystal, with special Oysterlock bracelet 78209 P 50 with special "Oysterlock Karat" bracelet 7476974,900.00120,500.00
OYSTER PERPETUAL SUBMARINER 0 40 mm	
116660 Oyster Perpetual Rolex Deepsea, 0 44mm, stainless steel, pressure-proof to 12,800 feet, helium escape valve, special time-lapse Cerachrom bezel, 31 jewel chronometer movement, synthetic sapphire crystal, with special glidelock and fliplock clasp and extension link Oyster bracelet 98210 P 5310,650.00
116610 Oyster Perpetual Submariner Date, 0 40mm, stainless steel, pressure-proof to 1,000 feet, special time-lapse Cerachrom bezel, 31 jewel chronometer movement, synthetic sapphire crystal, with special glidelock clasp and Oyster bracelet 97200 P 518,000.00
116610V Oyster Perpetual Submariner Date, 0 40mm, stainless steel, pressure-proof to 1,000 feet, special time-lapse green Cerachrom bezel, green gold dial, 31 jewel chronometer movement, synthetic sapphire crystal, with special glidelock clasp and Oyster bracelet 97200 P 518,550.00
116613 Oyster Perpetual Submariner Date, 0 40mm, stainless steel case, pressure-proof to 1,000 feet, special 18kt. yellow gold time-lapse Cerachrom bezel, 31 jewel chronometer movement, synthetic sapphire crystal, with special glidelock clasp and Oyster bracelet 97203 P 52 with 8 diamonds set on dial and Oyster bracelet 9720312,200.0014,800.00
116618 Oyster Perpetual Submariner Date, 0 40mm, 18kt. yellow gold, pressure-proof to 1,000 feet, special time-lapse Cerachrom bezel, 31 jewel chronometer movement, synthetic sapphire crystal, with special glidelock clasp and Oyster bracelet 97208 P 52 with 8 diamonds set on dial and Oyster bracelet 9720831,300.0033,900.00
116619 Oyster Perpetual Submariner Date, 0 40mm, 18kt. white gold, pressure-proof to 1,000 feet, special time-lapse Cerachrom bezel, 31 jewel chronometer movement, synthetic sapphire crystal, with special glidelock clasp and Oyster bracelet 97209 P 52 with 8 diamonds set on dial and Oyster bracelet 9720934,000.0036,600.00
14060M Oyster Perpetual Submariner, 0 40mm, stainless steel, pressure-proof to 1,000 feet, special time-lapse bezel, 31 jewel chronometer movement, synthetic sapphire crystal, with special fliplock clasp and extension link Oyster bracelet 93150 P 516,300.00

OYSTER PERPETUAL YACHT-MASTER 0 29, 35, 40 & 44 mm

116681	Oyster Perpetual Yacht-Master II, 0 44mm, stainless steel case, 18kt. pink gold bezel, special blue Cerachrom ring command bezel, 42 jewel programmable chronometer movement, synthetic sapphire crystal, with special Oysterlock bracelet 7821125,150.00
116688	Oyster Perpetual Yacht-Master II, 0 44mm, 18kt. yellow gold, special blue Cerachrom ring command bezel, 42 jewel programmable chronometer movement, synthetic sapphire crystal, with special Oysterlock bracelet 7821838,900.00
P 55		
116689	Oyster Perpetual Yacht-Master II, 0 44mm, 18kt. white gold case, special platinum ring command bezel, 42 jewel programmable chronometer movement, synthetic sapphire crystal, with special Oysterlock bracelet 7821943,700.00
P 55		
16622	Oyster Perpetual Yacht-Master, 0 40mm, stainless steel case, special platinum time-lapse bezel, platinum dial, 31 jewel chronometer movement, synthetic sapphire crystal, with special Oysterlock bracelet 78760 11,200.00
P 54		
16623	Oyster Perpetual Yacht-Master, 0 40mm, stainless steel case, special 18kt. yellow gold time-lapse bezel, 31 jewel chronometer movement, synthetic sapphire crystal, with special Oysterlock bracelet 78763 11,800.00
P 54		
	with mother-of-pearl dial and special Oysterlock bracelet 78763 13,350.00
	with mother-of-pearl dial set with 8 diamonds, 1 triangular and 2 baguette sapphires and special Oysterlock bracelet 78763 18,050.00
	with mother-of-pearl dial set with 8 round, 1 triangular and 2 baguette rubies and special Oysterlock bracelet 78763 19,200.00
16628	Oyster Perpetual Yacht-Master, 0 40mm, 18kt. yellow gold, special time-lapse bezel, 31 jewel chronometer movement, synthetic sapphire crystal, with special Oysterlock bracelet 7876828,900.00
P 54		
	with mother-of-pearl dial and special Oysterlock bracelet 7876830,450.00
	with mother-of-pearl dial set with 8 diamonds, 1 triangular and 2 baguette sapphires and special Oysterlock bracelet 7876835,150.00
	with mother-of-pearl dial set with 8 round, 1 triangular and 2 baguette rubies and special Oysterlock bracelet 7876836,300.00
168622	Oyster Perpetual Yacht-Master, 0 35mm, stainless steel case, special platinum time-lapse bezel, platinum dial, 31 jewel chronometer movement, synthetic sapphire crystal, with special men's Oysterlock bracelet 78750 10,050.00
P 54		
P 54	with special ladies' Oysterlock bracelet 78740 10,050.00
168623	Oyster Perpetual Yacht-Master, 0 35mm, stainless steel case, special 18kt. yellow gold time-lapse bezel, 31 jewel chronometer movement, synthetic sapphire crystal, with special men's Oysterlock bracelet 78753 10,600.00
P 54		
P 54	with special ladies' Oysterlock bracelet 78743 10,400.00
	with mother-of-pearl dial and special men's Oysterlock bracelet 78753 12,050.00
	with mother-of-pearl dial set with 8 diamonds, 1 triangular and 2 baguette sapphires and special men's Oysterlock bracelet 78753 16,650.00
	with mother-of-pearl dial set with 8 round, 1 triangular and 2 baguette rubies and special men's Oysterlock bracelet 78753 17,800.00

Style Description

**Suggested
Retail Price**

1 68628	Oyster Perpetual Yacht-Master , 0 35mm, 18kt. yellow gold, special time-lapse bezel, 31 jewel chronometer movement, synthetic sapphire crystal, with special men's Oysterlock bracelet 7875826,000.00
	with special ladies' Oysterlock bracelet 7874825,400.00
P 54	with mother-of-pearl dial and special men's Oysterlock bracelet 7875827,450.00
P 54	with mother-of-pearl dial and special ladies' Oysterlock bracelet 7874826,850.00
	with mother-of-pearl dial set with 8 diamonds, 1 triangular and 2 baguette sapphires and special men's Oysterlock bracelet 7875832,050.00
	with mother-of-pearl dial set with 8 round, 1 triangular and 2 baguette rubies and special men's Oysterlock bracelet 7875833,200.00
1 69622	Oyster Perpetual Lady Yacht-Master , 0 29mm, stainless steel case, special platinum time-lapse bezel, platinum dial, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 54	with special Oysterlock bracelet 78730 9,000.00
1 69623	Oyster Perpetual Lady Yacht-Master , 0 29mm, stainless steel case, special 18kt. yellow gold time-lapse bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 54	with special Oysterlock bracelet 78733 9,350.00
	with mother-of-pearl dial and special Oysterlock bracelet 7873310,700.00
	with mother-of-pearl dial set with 8 diamonds, 1 triangular and 2 baguette sapphires and special Oysterlock bracelet 78733	14,850.00
	with mother-of-pearl dial set with 8 round, 1 triangular and 2 baguette rubies and special Oysterlock bracelet 78733	16,000.00
1 69628	Oyster Perpetual Lady Yacht-Master , 0 29mm, 18kt. yellow gold, special time-lapse bezel, 31 jewel chronometer movement, synthetic sapphire crystal,	
P 54	with special Oysterlock bracelet 7873823,500.00
	with mother-of-pearl dial and special Oysterlock bracelet 7873824,850.00
	with mother-of-pearl dial set with 8 diamonds, 1 triangular and 2 baguette sapphires and special Oysterlock bracelet 7873829,000.00
	with mother-of-pearl dial set with 8 round, 1 triangular and 2 baguette rubies and special Oysterlock bracelet 7873830,150.00

OYSTER PERPETUAL COSMOGRAPH DAYTONA 0 40 mm

116505	Oyster Perpetual Cosmograph Daytona , 0 40mm, 18kt. pink gold, tachymeter engraving on bezel, special screw-down push buttons, 44 jewel chronometer movement, synthetic sapphire crystal,	
P 57	with special Oysterlock bracelet 7859534,700.00
116509	Oyster Perpetual Cosmograph Daytona , 0 40mm, 18kt. white gold, tachymeter engraving on bezel, special screw-down push buttons, 44 jewel chronometer movement, synthetic sapphire crystal,	
P 57	with special Oysterlock bracelet 7859934,700.00
	with 8 diamonds set on dial and special Oysterlock bracelet 7859936,350.00
	with mother-of-pearl Arabic or Roman dial and special Oysterlock bracelet 7859937,100.00
	with mother-of-pearl diamond dial and special Oysterlock bracelet 7859938,950.00
	with Gold Crystal diamond dial and special Oysterlock bracelet 7859938,950.00
	with meteorite Roman dial and special Oysterlock bracelet 7859938,950.00
	with 8 diamonds set on semi-precious stone dial (grossular or sodalite) and special Oysterlock bracelet 7859940,550.00
	with "Pave with enamel Arabic or Roman" diamond dial and special Oysterlock bracelet 7859947,850.00

Style Description	Suggested Retail Price
116515 Oyster Perpetual Cosmograph Daytona, O 40mm, 18kt. pink gold, black Cerachrom tachymeter engraved bezel, special screw-down push buttons, 44 jewel chronometer movement, synthetic sapphire crystal, with 18kt. pink gold deployable fliplock clasp on black strap27,650.00
116518 Oyster Perpetual Cosmograph Daytona, O 40mm, 18kt. yellow gold, tachymeter engraving on bezel, special screw-down push buttons, 44 jewel chronometer movement, synthetic sapphire crystal, with 18kt. yellow gold deployable fliplock clasp on black or brown strap <i>P 58 Please refer to model 116528 for a complete listing of available additional cost dials.</i>23,700.00
116519 Oyster Perpetual Cosmograph Daytona, O 40mm, 18kt. white gold, tachymeter engraving on bezel, special screw-down push buttons, 44 jewel chronometer movement, synthetic sapphire crystal, with 18kt. white gold deployable fliplock clasp on black or brown strap <i>P 58</i> with Gold Crystal diamond dial and 18kt. white gold deployable fliplock clasp on strap <i>P 58 Please refer to model 116509 for a complete listing of available additional cost dials.</i>25,400.0029,650.00
116520 Oyster Perpetual Cosmograph Daytona, O 40mm, stainless steel, tachymeter engraving on bezel, special screw-down push buttons, 44 jewel chronometer movement, synthetic sapphire crystal, with special Oysterlock bracelet 78590 <i>P 56</i> 11,250.00
116523 Oyster Perpetual Cosmograph Daytona, O 40mm, stainless steel case, tachymeter engraving on 18kt. yellow gold bezel, special screw-down push buttons, 44 jewel chronometer movement, synthetic sapphire crystal, with special Oysterlock bracelet 78593 <i>P 56</i> with mother-of-pearl diamond dial and special Oysterlock bracelet 78593 <i>P 56 Please refer to model 116528 for a complete listing of available additional cost dials.</i> 15,950.0020,200.00
116528 Oyster Perpetual Cosmograph Daytona, O 40mm, 18kt. yellow gold, tachymeter engraving on bezel, special screw-down push buttons, 44 jewel chronometer movement, synthetic sapphire crystal, with special Oysterlock bracelet 78598 <i>P 56</i> with 8 diamonds set on dial and special Oysterlock bracelet 78598 with mother-of-pearl Arabic or Roman dial and special Oysterlock bracelet 78598 with mother-of-pearl diamond dial and special Oysterlock bracelet 78598 with Gold Crystal diamond dial and special Oysterlock bracelet 78598 <i>P 56</i>32,000.0033,750.0034,400.0036,250.0036,250.00
116568 Oyster Perpetual Cosmograph Daytona, O 40mm, 18kt. yellow gold, bezel set with 24 baguette diamonds, 8 diamonds set on dial, special screw-down push buttons, 44 jewel chronometer movement, synthetic sapphire crystal, with special Oysterlock bracelet 78598 <i>P 56</i> with mother-of-pearl diamond dial and special Oysterlock bracelet 78598 <i>Please refer to model 116528 for a complete listing of available additional cost dials.</i>91,450.0093,950.00
116589 Oyster Perpetual Cosmograph Daytona, O 40mm, 18kt. white gold, bezel set with BRIL 24 baguette diamonds, 8 diamonds set on dial, special screw-down push buttons, 44 jewel chronometer movement, synthetic sapphire crystal, with 18kt. white gold deployable fliplock clasp on strap <i>P 58 Please refer to model 116509 for a complete listing of available additional cost dials.</i>84,950.00
116589 Oyster Perpetual Cosmograph Daytona, O 40mm, 18kt. white gold, bezel set with SACI 24 baguette sky-blue sapphires, "Pave Extra Large" diamond dial set with 8 sapphires, special screw-down push buttons, 44 jewel chronometer movement, synthetic sapphire crystal, with 18kt. white gold deployable fliplock clasp on blue strap <i>P 58</i> with "Pave with enamel Arabic or Roman" diamond dial and 18kt. white gold deployable clasp on strap <i>Please refer to model 116509 for a complete listing of available additional cost dials.</i>90,450.0085,850.00

Style Description

Suggested Retail Price

116589	Oyster Perpetual Cosmograph Daytona , 0 40mm, 18kt. white gold, bezel set with SALV 24 baguette bordeaux sapphires, "Pave Extra Large" diamond dial set with 8 rubies, special screw-down push buttons, 44 jewel chronometer movement, synthetic sapphire crystal, with 18kt. white gold deployable fliplock clasp on strap	100,950.00
P 58	with meteorite Roman dial and 18kt. white gold deployable clasp on strap <i>Please refer to model 116509 for a complete listing of available additional cost dials.</i>87,450.00
116589	Oyster Perpetual Cosmograph Daytona , 0 40mm, 18kt. white gold, RBR bezel set with 124 diamonds, special screw-down push buttons, 44 jewel chronometer movement, synthetic sapphire crystal,	
P 59	with mother-of-pearl diamond dial and 18kt. white gold deployable fliplock clasp on strap <i>Please refer to model 116509 for a complete listing of available additional cost dials.</i>49,650.00
116598	Oyster Perpetual Cosmograph Daytona "Special Edition" , 0 40mm, 18kt. yellow gold, SACO bezel set with 36 baguette cognac sapphires, end-pieces set with 48 diamonds, 8 diamonds set on leopard print dial, special screw-down push buttons, 44 jewel chronometer movement, synthetic sapphire crystal,	
P 59	with 18kt. yellow gold deployable clasp on strap66,550.00
116599	Oyster Perpetual Cosmograph Daytona , 0 40mm, 18kt. white gold, 12SA bezel set with 48 baguette diamonds and 12 sapphires, end-pieces set with 48 diamonds, special screw-down push buttons, 44 jewel chronometer movement, synthetic sapphire crystal,	
P 59	with "Pave with enamel Arabic or Roman" diamond dial and 18kt. white gold deployable clasp on strap <i>Please refer to model 116509 for a complete listing of available additional cost dials.</i>93,450.00
116599	Oyster Perpetual Cosmograph Daytona , 0 40mm, 18kt. white gold, TBR bezel set with 36 baguette diamonds, end-pieces set with 48 diamonds, special screw-down push buttons, 44 jewel chronometer movement, synthetic sapphire crystal,	
P 59	with "Pave with enamel Arabic or Roman" diamond dial and 18kt. white gold deployable clasp on strap <i>Please refer to model 116509 for a complete listing of available additional cost dials.</i>120,650.00
116599	Oyster Perpetual Cosmograph Daytona , 0 40mm, 18kt. white gold, RBR bezel set with 36 diamonds, end-pieces set with 48 diamonds, special screw-down push buttons, 44 jewel chronometer movement, synthetic sapphire crystal,	
P 59	with "Pave with enamel Arabic or Roman" diamond dial and 18kt. white gold deployable clasp on strap <i>Please refer to model 116509 for a complete listing of available additional cost dials.</i>89,250.00
116599	Oyster Perpetual Cosmograph Daytona , 0 40mm, 18kt. white gold, 4RU bezel set with 32 baguette diamonds and 4 rubies, end-pieces set with 48 diamonds, special screw-down push buttons, 44 jewel chronometer movement, synthetic sapphire crystal,	
P 59	with "Pave with enamel Arabic or Roman" diamond dial and 18kt. white gold deployable clasp on strap <i>Please refer to model 116509 for a complete listing of available additional cost dials.</i>120,650.00



Style Description

Suggested Retail Price

3612/8 Cellini Coin , 22kt. yellow gold U.S. twenty dollar coin watch <i>P 68</i>1 9,450.00
3759/8 Cellini Classic , 18kt. yellow gold pocket watch <i>P 68</i>23,050.00
<i>P 68</i> with chain 787/829,950.00
3761/8 Cellini Classic , 18kt. yellow gold pocket watch <i>P 69</i>1 8,850.00
<i>P 69</i> with chain 787/825,750.00
4233/8 Cellini Danaos , Men's, 18kt. yellow gold, synthetic sapphire crystal, <i>P 71</i> with black, blue, brown or green leather strap6,450.00
<i>P 71</i> Also available in white gold, model 4233/9, with black, blue or brown leather strap6,900.00
4233/9 Cellini Danaos , Men's, 18kt. white and pink gold combination, synthetic sapphire crystal, <i>P 72</i> with black, blue or brown leather strap6,900.00
4243/8 Cellini Danaos , <i>O</i> 38mm, Men's, 18kt. yellow gold, synthetic sapphire crystal, <i>P 73 & 74</i> with 18kt. yellow gold deployable clasp on strap8,950.00
<i>P 73 & 74</i> Also available in white gold, model 4243/99,550.00
4243/9 Cellini Danaos , Q1 38mm, Men's, 18kt. white and pink gold combination, synthetic sapphire crystal, <i>P 73 & 74</i> with 18kt. white gold deployable clasp on strap9,550.00
5115/8 Cellini Classic , Men's, 18kt. yellow gold, synthetic sapphire crystal, with black or brown leather strap5,700.00
<i>P 70</i> with mother-of-pearl Arabic dial6,800.00
<i>P 70</i> Also available in white gold, model 5115/95,950.00
with mother-of-pearl Arabic dial7,050.00
5240/6 Cellini Cellinium , <i>O</i> 35mm, Men's platinum strap watch, synthetic sapphire crystal, <i>P 67</i> with mother-of-pearl "Jubilee" Arabic dial and platinum buckle1 5,600.00
with mother-of-pearl "Jubilee" Arabic dial and platinum deployable clasp1 8,550.00
5241/6 Cellini Cellinium , <i>O</i> 38mm, Men's platinum strap watch, synthetic sapphire crystal, <i>P 67</i> with platinum buckle1 6,100.00
<i>P 67</i> with platinum deployable clasp1 9,050.00
5330/5 Cellini Cestello , Men's 18kt. pink gold strap watch, synthetic sapphire crystal <i>P 75</i>8,700.00
5330/8 Cellini Cestello , Men's 18kt. yellow gold strap watch, synthetic sapphire crystal <i>P 75</i>8,100.00
with 11 diamonds set on dial1 0,000.00
with mother-of-pearl Roman dial9,200.00
5330/9 Cellini Cestello , Men's 18kt. white gold strap watch, synthetic sapphire crystal <i>P 75</i>8,700.00
<i>P 75</i> with mother-of-pearl Roman dial9,800.00
with mother-of-pearl diamond dial11,900.00
5440/8 Rolex Prince , 18kt. yellow gold strap watch, synthetic sapphire crystal, <i>P 61</i> 21 jewel chronometer movement, with transparent caseback and butterfly clasp1 5,500.00
5441/9 Rolex Prince , 18kt. white gold strap watch, synthetic sapphire crystal, <i>P 61</i> 21 jewel chronometer movement, with transparent caseback and butterfly clasp1 7,000.00
<i>P 61</i> with "Pave with Roman numerals" dial on leather strap with butterfly clasp24,500.00
with leather strap and deployable clasp1 5,250.00
5442/5 Rolex Prince , 18kt. pink gold strap watch, synthetic sapphire crystal, <i>P 61</i> 21 jewel chronometer movement, with transparent caseback and butterfly clasp1 7,000.00

ROLEX CELLINI WATCHES

Style	Description	Suggested Retail Price
5443/9 P 67	Rolex Prince , 18kt. white gold strap watch, synthetic sapphire crystal, 21 jewel chronometer movement, with transparent caseback and butterfly clasp 17,000.00
6110/8 P 70	Cellini Classic , Ladies', 18kt. yellow gold, 8 jewel quartz movement, synthetic sapphire crystal, with black or brown leather strap 4,850.00
	with mother-of-pearl Arabic dial 5,750.00
P 70	Also available in white gold, model 6110/9 5,100.00
	with mother-of-pearl Arabic dial 6,000.00
6201/8 P 78	Cellini Orchid , Ladies', 18kt. yellow gold, bezel set with 141 diamonds, 8 jewel quartz BRIL movement, synthetic sapphire crystal, with 18kt. yellow gold buckle set with 86 diamonds, with mother-of-pearl diamond dial 34,150.00
6201/8 P 78	Cellini Orchid , Ladies', 18kt. yellow gold, bezel set with 141 pink sapphires, SARO 8 jewel quartz movement, synthetic sapphire crystal, with 18kt. yellow gold buckle set with 86 pink sapphires, with mother-of-pearl diamond dial 29,450.00
6201/9 P 79	Cellini Orchid , Ladies', 18kt. white gold, bezel set with 141 diamonds, 8 jewel quartz BRIL movement, synthetic sapphire crystal, with 18kt. white gold buckle set with 86 diamonds, with mother-of-pearl diamond dial 34,750.00
6201/9 P 79	Cellini Orchid , Ladies', 18kt. white gold, bezel set with 141 sky-blue sapphires, SACI 8 jewel quartz movement, synthetic sapphire crystal, with 18kt. white gold buckle set with 86 sky-blue sapphires, with mother-of-pearl diamond dial 30,050.00
6221/8 P 78	Cellini Orchid , Ladies', 18kt. yellow gold, bezel set with 141 diamonds, 8 jewel quartz movement, synthetic sapphire crystal, with 18kt. yellow gold bracelet, set with 473 diamonds, with mother-of-pearl diamond dial 74,250.00
6221/9 P 79	Cellini Orchid , Ladies', 18kt. white gold, bezel set with 141 diamonds, 8 jewel quartz movement, synthetic sapphire crystal, with 18kt. white gold bracelet, set with 473 diamonds, with mother-of-pearl diamond dial 78,050.00
6229/9 Bic P 72	Cellini Danaos , Ladies', 18kt. white and pink gold combination, 8 jewel quartz movement, synthetic sapphire crystal, with black or brown leather strap 5,950.00
6311/8 P 76	Cellini Cestello , Ladies', 18kt. yellow gold, bezel and end-pieces set with 246 diamonds, 8 jewel quartz movement, synthetic sapphire crystal, with 18kt. yellow gold deployable clasp on black leather strap 15,150.00
	with 11 diamonds set on dial and leather strap 17,050.00
	with mother-of-pearl Roman dial and leather strap 16,050.00
	with mother-of-pearl diamond dial and leather strap 18,000.00
	with 18kt. yellow gold "Damier" bracelet 310/8 19,550.00
	with 11 diamonds set on dial and "Damier" bracelet 310/8 21,450.00
	with mother-of-pearl Roman dial and "Damier" bracelet 310/8 20,450.00
P 76	with mother-of-pearl diamond dial and "Damier" bracelet 310/8 22,400.00
6311/9 P 77	Cellini Cestello , Ladies', 18kt. white gold, bezel and end-pieces set with 246 diamonds, 8 jewel quartz movement, synthetic sapphire crystal, with mother-of-pearl Roman dial and 18kt. white gold deployable clasp on leather or satin strap 17,250.00
	with mother-of-pearl diamond dial and leather or satin strap 19,200.00
P 77	with mother-of-pearl Roman dial and "Damier" bracelet 310/9 24,700.00
	with mother-of-pearl diamond dial and "Damier" bracelet 310/9 26,650.00

Style Description		Suggested Retail Price
6321/8	Cellini Cestello , 18kt. yellow gold, bezel and end-pieces set with 270 diamonds, 8 jewel quartz movement, synthetic sapphire crystal, with 18kt. yellow gold deployable clasp on black leather strap 17,350.00
	with 11 diamonds set on dial and leather strap 19,250.00
P 76	with mother-of-pearl Roman dial and leather strap 18,350.00
	with mother-of-pearl diamond dial and leather strap 20,350.00
	with 18kt. yellow gold "Damier" bracelet 320/8 22,150.00
	with 11 diamonds set on dial and "Damier" bracelet 320/8 24,050.00
	with mother-of-pearl Roman dial and "Damier" bracelet 320/8 23,150.00
P 76	with mother-of-pearl diamond dial and "Damier" bracelet 320/8 25,150.00
6321/9	Cellini Cestello , 18kt. white gold, bezel and end-pieces set with 270 diamonds, 8 jewel quartz movement, synthetic sapphire crystal, with mother-of-pearl Roman dial and 18kt. white gold deployable clasp on leather or satin strap 19,550.00
P 77	with mother-of-pearl diamond dial and leather or satin strap 21,550.00
P 77	with mother-of-pearl Roman dial and "Damier" bracelet 320/9 27,300.00
	with mother-of-pearl diamond dial and "Damier" bracelet 320/9 29,300.00
6621/8	Cellini Quartz, Ladies' , 18kt. yellow gold, 8 jewel movement, synthetic sapphire crystal, 7,600.00
P 62	with 18kt. yellow gold deployable clasp on black, blue or chestnut ostrich strap 9,500.00
	with 11 diamonds set on dial and ostrich strap 8,500.00
	with mother-of-pearl Roman dial and ostrich strap 10,450.00
	with mother-of-pearl diamond dial and ostrich strap 11,650.00
P 62	with 18kt. yellow gold "Damier" bracelet 211/8 13,550.00
	with 11 diamonds set on dial and "Damier" bracelet 211/8 12,550.00
	with mother-of-pearl Roman dial and "Damier" bracelet 211/8 14,500.00
	with mother-of-pearl diamond dial and "Damier" bracelet 211/8 12,600.00
	with 18kt. yellow gold "Milanese" bracelet 313/8 14,500.00
	with 11 diamonds set on dial and "Milanese" bracelet 313/8 13,500.00
	with mother-of-pearl Roman dial and "Milanese" bracelet 313/8 15,450.00
P 62	with mother-of-pearl diamond dial and "Milanese" bracelet 313/8	
6623/8	Cellini Quartz, Men's , 18kt. yellow gold, 8 jewel movement, synthetic sapphire crystal, 9,650.00
P 63	with 18kt. yellow gold deployable clasp on black, blue or chestnut ostrich strap 11,550.00
	with 11 diamonds set on dial and ostrich strap 10,750.00
	with mother-of-pearl Roman dial and ostrich strap 15,950.00
P 63	with 18kt. yellow gold "Damier" bracelet 231/8 17,850.00
	with 11 diamonds set on dial and "Damier" bracelet 231/8 17,050.00
	with mother-of-pearl Roman dial and "Damier" bracelet 231/8 16,500.00
	with 18kt. yellow gold "Milanese" bracelet 333/8 18,400.00
P 63	with 11 diamonds set on dial and "Milanese" bracelet 333/8 17,600.00
	with mother-of-pearl Roman dial and "Milanese" bracelet 333/8	
6671/9	Cellini Cellissima, Ladies' , 18kt. white gold, case set with 152 diamonds, 8 jewel quartz movement, synthetic sapphire crystal, 12,950.00
P 64	with 18kt. white gold deployable clasp on black, blue, sky-blue, green, pink or red leather strap 14,850.00
	with 11 diamonds set on dial and leather strap 14,850.00
	with 11 diamonds set on "Jubilee" dial and leather strap 13,850.00
	with mother-of-pearl Roman dial and leather strap 15,800.00
	with mother-of-pearl diamond dial and leather strap 17,950.00
	with 18kt. white gold "Damier" bracelet 211/9 19,850.00
	with 11 diamonds set on dial and "Damier" bracelet 211/9	

continued

Prices and model information effective May 10, 2011. Subject to change or withdrawal without notice.

Style Description		Suggested Retail Price
	with 11 diamonds set on "Jubilee" dial and "Damier" bracelet 211/9 19,850.00
	with mother-of-pearl Roman dial and "Damier" bracelet 211/9 18,850.00
	with mother-of-pearl diamond dial and "Damier" bracelet 211/920,800.00
6673/9 Cellini Cellissima , Ladies', 18kt. white gold, case and end-pieces set with 242 diamonds, 8 jewel quartz movement, synthetic sapphire crystal,		
	with 18kt. white gold deployable clasp on black, blue, sky-blue, green, pink or red leather strap 16,250.00
	with 11 diamonds set on dial and leather strap 18,150.00
P 64	with 11 diamonds set on "Jubilee" dial and leather strap 18,150.00
	with mother-of-pearl Roman dial and leather strap 17,150.00
	with mother-of-pearl diamond dial and leather strap 19,100.00
P 64	with 18kt. white gold "Damier" bracelet 211/921,250.00
	with 11 diamonds set on dial and "Damier" bracelet 211/923,150.00
	with 11 diamonds set on "Jubilee" dial and "Damier" bracelet 211/923,150.00
	with mother-of-pearl Roman dial and "Damier" bracelet 211/922,150.00
	with mother-of-pearl diamond dial and "Damier" bracelet 211/924,100.00
6681/9 Cellini Cellissima , 18kt. white gold, case set with 166 diamonds, 8 jewel quartz movement, synthetic sapphire crystal,		
P 65	with 18kt. white gold deployable clasp on black, blue, sky-blue, green, pink or red leather strap 14,450.00
	with 11 diamonds set on dial and leather strap 16,350.00
	with 11 diamonds set on "Jubilee" dial and leather strap 16,350.00
	with mother-of-pearl Roman dial and leather strap 15,450.00
	with mother-of-pearl diamond dial and leather strap 17,450.00
P 65	with 18kt. white gold Ladies' "Damier" bracelet 221/920,000.00
	with 18kt. white gold Men's "Damier" bracelet 222/920,500.00
	with 11 diamonds set on dial and Men's "Damier" bracelet 222/922,400.00
	with 11 diamonds set on "Jubilee" dial and Men's "Damier" bracelet 222/922,400.00
	with mother-of-pearl Roman dial and Men's "Damier" bracelet 222/921,500.00
	with mother-of-pearl diamond dial and Men's "Damier" bracelet 222/923,500.00
6683/9 Cellini Cellissima , 18kt. white gold, case and end-pieces set with 274 diamonds, 8 jewel quartz movement, synthetic sapphire crystal,		
	with 18kt. white gold deployable clasp on black, blue, sky-blue, green, pink or red leather strap 18,750.00
	with 11 diamonds set on dial and leather strap20,650.00
P 65	with 11 diamonds set on "Jubilee" dial and leather strap20,650.00
	with mother-of-pearl Roman dial and leather strap 19,750.00
	with mother-of-pearl diamond dial and leather strap21,750.00
	with 18kt. white gold Ladies' "Damier" bracelet 221/924,300.00
	with 18kt. white gold Men's "Damier" bracelet 222/924,800.00
	with 11 diamonds set on dial and Men's "Damier" bracelet 222/926,700.00
	with 11 diamonds set on "Jubilee" dial and Men's "Damier" bracelet 222/926,700.00
	with mother-of-pearl Roman dial and Men's "Damier" bracelet 222/925,800.00
	with mother-of-pearl diamond dial and Men's "Damier" bracelet 222/927,800.00
6691/9 Cellini Cellissima , Ladies', 18kt. white gold case set with 144 diamonds, 8 jewel quartz movement, synthetic sapphire crystal,		
P 66	with 18kt. white gold deployable clasp on black, blue, green, pink or red leather strap 13,050.00
	with mother-of-pearl Roman dial and leather strap 13,950.00
	with 18kt. white gold "Damier" bracelet 212/9 18,400.00
	with mother-of-pearl Roman dial and "Damier" bracelet 212/9 19,300.00

Style Description		Suggested Retail Price
6692/9	Cellini Cellissima , Ladies', 18kt. white gold, end-pieces set with 78 diamonds, 8 jewel quartz movement, synthetic sapphire crystal,	
P 66	with 18kt. white gold deployable clasp on black, blue, green, pink or red leather strap 11,800.00
	with mother-of-pearl Roman dial and leather strap 12,700.00
	with 18kt. white gold "Damier" bracelet 212/9 17,150.00
	with mother-of-pearl Roman dial and "Damier" bracelet 212/9 18,050.00
6693/9	Cellini Cellissima , Ladies', 18kt. white gold, case and end-pieces set with 222 diamonds, 8 jewel quartz movement, synthetic sapphire crystal,	
P 66	with 18kt. white gold deployable clasp on black, blue, green, pink or red leather strap 16,350.00
	with mother-of-pearl Roman dial and leather strap 17,250.00
P 66	with 18kt. white gold "Damier" bracelet 212/9 21,700.00
	with mother-of-pearl Roman dial and "Damier" bracelet 212/9 22,600.00

Style Description

Suggested Retail Price

J UBILEE STAINLESS STEEL

62510 13mm (1/2") with endpiece #591B for models 76030, 76080 and 76094 1,150.00
additional link55.00
62510 13mm (1/2") with endpiece #568B for models 79160, 79190, 79240 and 79174 1,150.00
additional link55.00
62510 17mm (11/16") with endpiece #587B for models 77014, 77080, 78240 and 78274 1,150.00
additional link55.00
62510 19mm (3/4") with endpiece #574B for models 14000, 14010, 15200 and 15210 (available for replacement only) 1,150.00
additional link55.00
62510 19mm (3/4") with endpiece #574 for models 1002/0, 15000, 15010, 5500/0, 6426/0 and 6694/0 1,150.00
additional link55.00
62510 20mm (13/16") with endpiece #555B for models 16200, 16220, 16234 and 16264 1,150.00
additional link55.00
62510 20mm (13/16") with endpiece #555 for models 16000, 16014 and 16030 1,150.00
additional link55.00
62510 20mm (13/16") with endpiece #550 for models 1019/0 and 16750 1,150.00
additional link55.00
62510 20mm (13/16") with endpiece #502B for models 16700 and 16710 (available for replacement only) 1,150.00
additional link55.00
62510 20mm (13/16") with endpiece #502 for model 16760 1,150.00
additional link55.00
63110 17mm (11/16") with endpiece #587B for models 77014, 77080, 78240 and 78274 1,150.00
additional link55.00
63130 13mm (1/2") concealed clasp Super Jubilee for models 179160, 179174 and 179384 1,450.00
P. 98 additional link65.00
additional 1 1/4 link75.00
63160 16mm (5/8") concealed clasp Super Jubilee for models 178240, 178274, 178344 P98 and 178384 1,450.00
additional link65.00
additional 1 1/4 link75.00
63600 20mm (13/16") concealed clasp Super Jubilee for models 116200, 116234, 116244 P99 and 116264 1,450.00
additional link65.00
additional 1 1/4 link75.00

Style Description

Suggested Retail Price

JUBILEE STAINLESS STEEL WITH 18 KT. YELLOW OR PINK GOLD MIDDLE LINKS

62523 13mm (1/2") with endpiece #491B for models 76183, 76193, 76233 and 762432,500.00
additional link135.00
62523 13mm (1/2") with endpiece #468B for models 79163 and 791732,500.00
additional link135.00
62523 17mm (11/16") with endpiece #487B for models 77483, 77513, 78243 and 782732,750.00
additional link145.00
62523 19mm (3/4") with endpiece #474B for models 14203, 14233, 15203 and 15223 (available for replacement only)3,450.00
additional link155.00
62523 19mm (3/4") with endpiece #474 for models 1002/3, 1005/3, 15003, 15053 and 5501/33,450.00
additional link155.00
62523 20mm (13/16") with endpiece #455B for models 16203, 16233 and 162633,450.00
additional link155.00
62523 20mm (13/16") with endpiece #455 for models 16003, 16013 and 162533,450.00
additional link155.00
62523 20mm (13/16") with endpiece #402B for model 167133,450.00
additional link155.00
62523 20mm (13/16") with endpiece #450 for model 167533,450.00
additional link155.00
63113 17mm (11/16") with endpiece #487B for models 77483, 77513, 78243 and 782733,050.00
additional link145.00
63131 13mm (1/2") concealed clasp Super Jubilee for models 179161 and 1791713,050.00
P 98 additional link170.00
additional 1 1/4 link195.00
63133 13mm (1/2") concealed clasp Super Jubilee for models 179163, 179173, 179313 and 1793832,950.00
P 98 additional link155.00
additional 1 1/4 link180.00
63161 16mm (5/8") concealed clasp Super Jubilee for models 178241, 178271 and 1783413,650.00
P 98 additional link180.00
additional 1 1/4 link205.00
63163 16mm (5/8") concealed clasp Super Jubilee for models 178243, 178273, 178313, 178343 and 1783833,550.00
P 98 additional link170.00
additional 1 1/4 link195.00
63601 20mm (13/16") concealed clasp Super Jubilee for models 116201, 116231 and 1162614,300.00
P 99 additional link190.00
additional 1 1/4 link220.00

Style Description	Suggested Retail Price
63603 20mm (13/16") concealed clasp Super Jubilee for models 116203, 116233, 116243 P 99 and 116263 4,200.00
additional link 180.00
additional 1 1/4 link 205.00

JUBILEE 18KT. YELLOW GOLD, 18KT. WHITE GOLD AND 18KT. PINK GOLD

6311/8 17mm Yellow gold, regular clasp for models 77518, 78248, 78278 and 78288 10,500.00
additional link 420.00
6311/8 19mm Yellow gold, regular clasp for models 14208M, 14238M and 15238 11,500.00
additional link 470.00
6311/8 20mm Yellow gold, regular clasp for models 16718, 16018, 16238, 16258 and 16758 11,500.00
additional link 470.00
63135 13mm Pink gold, concealed clasp Super Jubilee for models 179165 and 179175 (available for replacement only) 12,100.00
additional link 470.00
additional 1 1/4 link 580.00
63138 13mm Yellow gold, concealed clasp Super Jubilee for models 179138, 179168 and 179178 10,500.00
additional link 420.00
additional 1 1/4 link 520.00
63165 16mm Pink gold, concealed clasp Super Jubilee for models 178245 and 178275 (available for replacement only) 13,700.00
additional link 520.00
additional 1 1/4 link 630.00
63168 16mm Yellow gold, concealed clasp Super Jubilee for models 178158, 178238, 178248, 178278, 178288 and 178298 (available for replacement only) 12,100.00
additional link 470.00
additional 1 1/4 link 580.00
63208 20mm Yellow gold, concealed clasp Super Jubilee for models 116208 and 116238 P 99 13,700.00
additional link 520.00
additional 1 1/4 link 630.00
6411/8 17mm Yellow gold, concealed clasp "Jubilee Karat" set with 263 diamonds for model 78288 41,900.00
additional link 940.00
64138 13mm Yellow gold, concealed clasp "Jubilee Karat" set with 215 diamonds for model 179138 33,000.00
additional link 1,450.00
additional 1 1/4 link 1,550.00
64139 13mm White gold, concealed clasp "Jubilee Karat" set with 215 diamonds for model 179159 34,600.00
additional link 1,500.00
additional 1 1/4 link 1,650.00
64169 16mm White gold, concealed clasp "Jubilee Karat" set with 215 diamonds P 700 for model 178159 43,000.00
additional link 1,650.00
additional 1 1/4 link 1,750.00

Style Description	Suggested Retail Price
64548 13mm Yellow gold, concealed clasp "Karat" set with 89 large diamonds for model 17913830,900.00
additional link 1,050.00
64549 13mm White gold, concealed clasp "Karat" set with 89 large diamonds for model 17915932,500.00
additional link 1,100.00
6454/9 13mm White gold, concealed clasp "Karat" set with 89 large diamonds for model 7915932,500.00
additional link 1,100.00
8210/8 20mm Yellow gold, Bark finish, regular clasp for models 16248 and 16078 11,500.00
additional link 470.00
8386/8 20mm Yellow gold, concealed clasp Super Jubilee for models 16718, 16018, 16238, 16258 and 16758 11,500.00
additional link 470.00
8391/8 17mm Yellow gold, concealed clasp Super Jubilee for models 78158, 78238, 78248 and 78278 10,500.00
additional link 420.00
8571/8 13mm Yellow gold, concealed clasp Super Jubilee for models 76188, 76198, 79138, 79168 and 79178 9,450.00
additional link 365.00

OYSTER STAINLESS STEEL

70130 13mm (1/2") for models 176200, 176210 and 176234 650.00
P 81 additional link 65.00
70160 16mm (5/8") for models 177200, 177210 and 177234 650.00
P 81 additional link65.00
70190 19mm (3/4") for models 114200, 114210 and 114234 650.00
P 82 additional link65.00
70200 20mm (13/16") for models 116000 and 116034 650.00
P 83 additional link65.00
72130 13mm (1/2") for models 179160, 179174 and 179384 1,350.00
P 81 additional link 65.00
72160 16mm (5/8") for models 178240, 178274, 178344 and 178384 1,350.00
P 82 additional link65.00
72190 19mm (3/4") for models 115200, 115210 and 115234 1,350.00
P 82 additional link65.00
72210 21mm (7/8") for model 116334 1,350.00
P 84 additional link65.00
72400 20mm (13/16") for model 116400 1,350.00
P 85 additional link 65.00
72600 20mm (13/16") for models 116200, 116234, 116244 and 116264 1,350.00
P 83 additional link65.00
77200 20mm (13/16") for model 214270 1,550.00
P 85 additional link65.00

Style Description	Suggested Retail Price
77210 21mm (7/8") with endpiece #811 for model 216570 additional link 1,550.0065.00
78050 17mm (11/16") with endpiece #551 B for models 77014, 77080, 78240 and 78274 additional link 1,050.0055.00
78200 20mm (13/16") for model 116710 <i>P86</i> additional link 1,800.00 65.00
78240 13mm (1/2") with endpiece #566B for models 76030, 76080 and 76094 additional link 1,050.0055.00
78240 13mm (1/2") with endpiece #590B for models 79160, 79190, 79240 and 79174 additional link 1,050.0055.00
78350 17mm (11/16") with endpiece #551 B for models 77014, 77080, 78240 and 78274 additional link 1,050.0055.00
78350 17mm (11/16") with endpiece #562 for model 6466/0 additional link 1,050.0055.00
78350 19mm (3/4") with endpiece #557B for models 14000M, 14010M, 15200 and 15210 additional link 1,050.0055.00
78350 19mm (3/4") with endpiece #557 for models 1002/0, 15000, 15010, 5500/0, 6426/0 and 6694/0 additional link 1,050.0055.00
78350 19mm (3/4") with endpiece #571 for model 6263/0 additional link 1,050.0055.00
78360 20mm (13/16") with endpiece #558B for models 16200, 16220, 16234 and 16264 additional link 1,050.0055.00
78360 20mm (13/16") with endpiece #558 for models 16000, 16014 and 16030 additional link 1,050.0055.00
78360 20mm (13/16") with endpiece #580 for models 1016/0, 1019/0 and 16750 additional link 1,050.0055.00
78360 20mm (13/16") with endpiece #501B for models 16570, 16700 and 16710 (available for replacement only) additional link 1,050.0055.00
78360 20mm (13/16") with endpiece #501 for models 16550 and 16760 additional link 1,050.0055.00
78390 20mm (13/16") with endpiece #803 special Oysterlock for model 16520 additional link 1,700.0055.00
78490 20mm (13/16") with endpiece #840 special Oysterlock for model 116520 (available for replacement only) additional link 2,200.0055.00
78590 20mm (13/16") with endpiece #843 special Oysterlock for model 116520 <i>P 87</i> additional link 2,750.0065.00
78690 20mm (13/16") with endpiece #858 special Oysterlock for model 114270 additional link 1,250.0055.00
78730 14mm (1/2") with endpiece #806 special Oysterlock for model 169622 <i>P 88</i> additional link 1,350.0055.00

Style Description	Suggested Retail Price
78740 17mm (11/16") with endpiece #807 special Oysterlock for model 168622	1,350.00
P 88 additional link	55.00
78750 17mm (11/16") with endpiece #807 special Oysterlock for model 168622	1,350.00
P 89 additional link	55.00
78760 20mm (13/16") with endpiece #808 special Oysterlock for model 16622	1,350.00
P 89 additional link	55.00
78790 20mm (13/16") with endpiece #558B special Oysterlock for model 14270	1,250.00
additional link	55.00
78790A 20mm (13/16") with endpiece #801 special Oysterlock for models 16570 and 16710	1,250.00
P 85 additional link	55.00
78790 20mm (13/16") with endpiece #501 B special Oysterlock for model 16700	1,250.00
additional link	55.00
93150 20mm (13/16") with endpiece #501B special fliplock clasp with extension link for model 14060M	1,150.00
P 91 additional link	55.00
93150 20mm (13/16") with endpiece #593 special fliplock clasp with extension link for models 16550, 16760 and 16800	1,150.00
additional link	55.00
93150 20mm (13/16") with endpiece #580 special fliplock clasp with extension link for models 1016/0, 1019/0, 16750 and 5513/0	1,150.00
additional link	55.00
93160A 20mm (13/16") with endpiece #892 special fliplock clasp with interchangeable extension links and tool kit for models 16600 and 16660	1,350.00
additional link	55.00
93250 20mm (13/16") with endpiece #801 special fliplock clasp with extension link for model 16610	1,250.00
additional link	55.00
97200 20mm (13/16") special glidelock and fliplock clasp for model 116610	1,900.00
P 91 additional link	65.00
98210 21mm (7/8") glidelock and fliplock clasp	
P 91 with extension link for model 116660	3,350.00
additional link	65.00

OYSTER STAINLESS STEEL WITH 18KT. YELLOW GOLD OR PINK GOLD MIDDLE LINKS

72131 13mm (1/2") for models 179161 and 179171	2,650.00
P 81 additional link	180.00
72133 13mm (1/2") for models 179163, 179173, 179313 and 179383	2,550.00
P 81 additional link	155.00
72161 16mm (5/8") for models 178241, 178271 and 178341	3,250.00
P 82 additional link	190.00
72163 16mm (5/8") for models 178243, 178273, 178313, 178343 and 178383	3,150.00
P 82 additional link	170.00

Style Description	Suggested Retail Price
72213 21 mm (7/8") for model 116333 3,800.00
P 84 additional link 180.00
72601 20mm (13/16") for models 116201, 116231 and 116261 3,900.00
P 83 additional link 200.00
72603 20mm (13/16") for models 116203, 116233, 116243 and 116263 3,800.00
P 83 additional link 180.00
78053 17mm (11/16") with endpiece #451 B for models 77483, 77513, 78243 and 78273 2,200.00
additional link 145.00
78203 20mm (13/16") for model 116713 4,800.00
P 86 additional link 180.00
78211 21mm (7/8") with endpiece #712 for model 116681 6,300.00
additional link 200.00
78243 13mm (1/2") with endpiece #466B for models 76183, 76193, 76233 and 76243 2,100.00
additional link 135.00
78243 13mm (1/2") with endpiece #490B for models 79163 and 79173 2,100.00
additional link 135.00
78353 17mm (11/16") with endpiece #451B for models 77483, 77513, 78243 and 78273 2,200.00
additional link 145.00
78353 19mm (3/4") with endpiece #457B for models 14203M, 14233M, 15203 and 15223 2,200.00
additional link 145.00
78353 19mm (3/4") with endpiece #457 for models 1002/3, 1038/3, 1005/3, 15003, 15053 and 5501/3 2,200.00
additional link 145.00
78363 20mm (13/16") with endpiece #458B for models 16203, 16233 and 16263 2,750.00
additional link 155.00
78363 20mm (13/16") with endpiece #458 for models 16003, 16013 and 16253 2,750.00
additional link 155.00
78363 20mm (13/16") with endpiece #480 for model 16753 2,750.00
additional link 155.00
78393 20mm (13/16") with endpiece #703 special Oysterlock for model 16523 4,800.00
additional link 155.00
78493 20mm (13/16") with endpiece #740 special Oysterlock for model 116523 (available for replacement only) 5,850.00
additional link 180.00
78593 20mm (13/16") with endpiece #743 for model 116523 6,400.00
P 87 additional link 180.00
78733 14mm (1/2") with endpiece #706 special Oysterlock for model 169623 3,350.00
P 88 additional link 135.00
78743 17mm (11/16") with endpiece #707 special Oysterlock for model 168623 3,550.00
P 88 additional link 145.00
78753 17mm (11/16") with endpiece #707 special Oysterlock for model 168623 3,750.00
P 89 additional link 145.00

Style Description	Suggested Retail Price
78763 20mm (13/16") with endpiece #708 special Oysterlock for model 16623 4,000.00
P 89 additional link 155.00
78793A 20mm (13/16") with endpiece #701 special Oysterlock for model 16713	3,750.00
additional link	155.00
93153 20mm (13/16") with endpiece #493 special fliplock clasp with extension link for model 16803 3,150.00
additional link	155.00
93253 20mm (13/16") with endpiece #701 special fliplock clasp with extension link for model 16613 4,200.00
additional link	155.00
97203 20mm (13/16") special glidelock and fliplock clasp for model 116613 5,250.00
P 91 additional link 180.00
additional 1/2 link 155.00

OYSTER 18KT. YELLOW GOLD, 18KT. WHITE GOLD, 18KT. PINK GOLD, 18KT. TRIDOR AND PLATINUM

7204/8 13mm Yellow gold, regular clasp for models 76188, 76198, 79138, 79168 and 79178 8,900.00
additional link	420.00
7205/8 17mm Yellow gold, regular clasp for models 77488, 77518, 78248, 78278 and 78288 9,950.00
additional link	470.00
7205/8 19mm Yellow gold, regular clasp for models 14208M, 14238M and 15238 9,950.00
additional link	470.00
7206/8 20mm Yellow gold, regular clasp for model 16238	11,000.00
additional link	520.00
72135 13mm Pink gold, regular clasp for models 179165 and 179175 (available for replacement only) 11,500.00
additional link	580.00
72138 13mm Yellow gold, regular clasp for models 179138, 179168 and 179178 9,900.00
additional link	470.00
72139 13mm White gold, regular clasp for models 179159 and 179179 11,500.00
additional link	580.00
72746 20mm Platinum, concealed clasp for models 18946 and 18956 44,000.00
P 97 additional link 2,300.00
additional 1/2 link 2,000.00
72748 20mm Yellow gold, concealed clasp for models 18948 and 18958 15,700.00
P 97 additional link 1,050.00
additional 1/2 link 1,000.00
72748 20mm "Tridor" Yellow gold, center links pink and white gold, concealed clasp for models 18948 Bic and 18958 Bic 17,300.00
additional link 1,150.00
additional 1/2 link 1,100.00
72845 17mm Pink gold, concealed clasp for model 81315 15,700.00
additional link 1,000.00
additional 1/2 link 940.00

Style	Description	Suggested Retail Price
72848	17mm Yellow gold, concealed clasp for models 81158, 81208, 81298, 81308, 81318, P 95 81338 and 81358	14,200.00
	additional link	890.00
	additional 1/2 link	840.00
72849	17mm White gold, concealed clasp for models 81159, 81209, 81299, 81319 and 81339	15,800.00
P 95	additional link	1,000.00
	additional 1/2 link	940.00
73165	16mm Pink gold, concealed clasp for models 178245 and 178275 (available for replacement only)	13,100.00
	additional link	630.00
	additional 1/2 link	580.00
73168	16mm Yellow gold, concealed clasp for models 178158, 178238, 178248, 178278, P 82 178288 and 178298	11,500.00
	additional link	520.00
	additional 1/2 link	470.00
73169	16mm White gold, concealed clasp for models 178159, 178239 and 178279 (available for replacement only)	13,100.00
	additional link	630.00
	additional 1/2 link	580.00
73205	20mm Pink gold, concealed clasp for models 118205 and 118235	14,700.00
P 84	additional link	680.00
	additional 1/2 link	630.00
73208	20mm Yellow gold, concealed clasp for models 118208, 118238, 118338, P 84 118348, 118388 and 118398	13,100.00
	additional link	580.00
	additional 1/2 link	520.00
73209	20mm White gold, concealed clasp for models 118209, 118239, 118339, P 84 118389 and 118399	14,700.00
	additional link	680.00
	additional 1/2 link	630.00
73858	20mm Yellow gold, concealed clasp for models 118208, 118238, 118338, 118348, 118388 and 118398	12,800.00
	additional link	580.00
	additional 1/2 link	520.00
73859	20mm White gold, concealed clasp for models 118209, 118239, 118339, 118389 and 118399	14,400.00
	additional link	680.00
	additional 1/2 link	630.00
74138	13mm Yellow gold, concealed clasp "Oyster Karat" set with 687 diamonds P 100 for model 179458	53,400.00
	additional link	3,550.00
	additional 1/2 link	2,500.00
74139	13mm White gold, concealed clasp "Oyster Karat" set with 687 diamonds P 100 for model 179459	55,000.00
	additional link	3,650.00
	additional 1/2 link	2,600.00

Style Description	Suggested Retail Price
74746 20mm Platinum, concealed clasp set with 71 baguette diamonds	
BRIL for model 18956	168,000.00
P 97 additional link	10,500.00
additional 1/2 link	7,350.00
74768 20mm Yellow gold, special "Oyster Karat" set with 728 diamonds	
BRIL for model 116758	59,800.00
P 86 additional link	4,000.00
74769 20mm White gold, special "Oyster Karat" set with 728 diamonds	
BRIL for model 116759	61,400.00
P 86 additional link	4,100.00
74818 17mm Yellow gold, concealed clasp "Oyster Karat" set with 258 diamonds	
P 95 for models 81158, 81298, 81308, 81338 and 81358	33,600.00
additional link	890.00
additional 1/2 link	840.00
74819 17mm White gold, concealed clasp "Oyster Karat" set with 258 diamonds	
P 95 for models 81159, 81299 and 81339	35,200.00
additional link	1,000.00
additional 1/2 link	940.00
74828 17mm Yellow gold, concealed clasp "Oyster Karat" set with 262 diamonds	
P 96 for models 81158, 81298, 81308, 81338 and 81358	33,600.00
additional link	890.00
additional 1/2 link	840.00
74829 17mm White gold, concealed clasp "Oyster Karat" set with 262 diamonds	
P 96 for models 81159, 81299 and 81339	35,200.00
additional link	1,000.00
additional 1/2 link	940.00
74838 17mm Yellow gold, concealed clasp "Oyster Karat" set with 304 diamonds	
P 96 for models 81158, 81298, 81308, 81338 and 81358	35,600.00
additional link	890.00
additional 1/2 link	840.00
74848 17mm Yellow gold, concealed clasp "Oyster Karat" set with 418 diamonds	
P 96 for models 81158, 81298, 81308, 81338 and 81358	47,200.00
additional link	3,050.00
additional 1/2 link	2,300.00
74858 17mm Yellow gold, concealed clasp "Oyster Karat" set with 428 diamonds	
P 96 for models 81158, 81298, 81308, 81338 and 81358	41,900.00
additional link	890.00
additional 1/2 link	840.00
78208 20mm Yellow gold, special Oysterlock for models 116718 and 116758	14,200.00
P 86 additional link	580.00
78209 20mm White gold, special Oysterlock for model 116759	15,800.00
P 86 additional link	680.00
78218 21mm Yellow gold, special Oysterlock for model 116688	14,200.00
P 90 additional link	580.00
78219 21mm White gold, special Oysterlock for model 116689	15,800.00
P 90 additional link	680.00

Style Description	Suggested Retail Price
78398 20mm Yellow gold, special Oysterlock for models 16528 and 16568 (available for replacement only) 12,100.00
additional link520.00
78498 20mm Yellow gold, special Oysterlock for models 116528 and 116568 (available for replacement only) 13,600.00
additional link580.00
78499 20mm White gold, special Oysterlock for model 116509 (available for replacement only) 15,200.00
additional link 680.00
78595 20mm Pink gold, special Oysterlock for model 116505 15,800.00
P 87 additional link 680.00
78598 20mm Yellow gold, special Oysterlock for models 116528 and 116568 14,200.00
P 87 additional link580.00
78599 20mm White gold, special Oysterlock for model 116509 15,800.00
P 87 additional link 680.00
78738 14mm Yellow gold, special Oysterlock for model 169628 11,000.00
P 88 additional link 420.00
78748 17mm Ladies' Yellow gold, special Oysterlock for model 168628 11,500.00
P 88 additional link 470.00
78758 17mm Men's Yellow gold, special Oysterlock for model 168628 12,100.00
P 89 additional link 470.00
78768 20mm Yellow gold, special Oysterlock for model 16628 13,100.00
P 89 additional link520.00
78798 20mm Yellow gold, special Oysterlock for model 16718 12,100.00
additional link 520.00
92908 20mm Yellow gold, special fliplock clasp with extension link for models 16718, 16758 and 16808 (available for replacement only) 13,100.00
additional link520.00
93258 20mm Yellow gold, special fliplock clasp with extension link for model 16618 13,600.00
additional link 520.00
97208 20mm Yellow gold, special glidelock and fliplock clasp for model 116618 14,700.00
P 91 additional link580.00
additional 1/2 link520.00
97209 20mm White gold, special glidelock and fliplock clasp for model 116619 16,300.00
P 91 additional link 680.00
additional 1/2 link 630.00

PRESIDENT 18KT. YELLOW GOLD, 18KT. WHITE GOLD, 18KT. PINK GOLD, 18KT. TRIDOR AND PLATINUM

7286/8 20mm Yellow gold, regular clasp for models 18208, 18238, 18348, 18028, 18038 and 18048 13,100.00
additional link 470.00

Style Description	Suggested Retail Price
8153/8 13mm Yellow gold, regular clasp for models 79138, 79168 and 79178 (available for replacement only) 9,450.00
additional link 365.00
8209/8 20mm Yellow gold, bark finish, regular clasp for models 18248, 18308, 18348, 18048, 18078 and 18108 11,700.00
additional link 470.00
8228/8 13mm Yellow gold, bark finish, regular clasp for models 79138 and 79278 (available for replacement only) 9,450.00
additional link 365.00
8228/9 13mm White gold, bark finish, regular clasp for model 79279 (available for replacement only) 11,250.00
additional link 420.00
8270/9 13mm "Tridor" white gold, center links pink, yellow and white gold, concealed clasp for models 79139 Bic and 79179 Bic 12,100.00
additional link 580.00
8285/9 20mm "Tridor" white gold, center links pink, yellow and white gold, concealed clasp for models 18239 Bic, 18349 Bic, 18039 Bic and 18129 Bic 16,000.00
additional link 680.00
8289/9 17mm Men's "Tridor" white gold, center links pink, yellow and white gold, concealed clasp for models 78279 Bic and 78289 Bic 14,200.00
additional link 630.00
83135 13mm Pink gold, concealed clasp for models 179165 and 179175 13,100.00
P 101 additional link 470.00
additional 1 1/4 link 580.00
83136 13mm Platinum, concealed clasp for models 179136, 179166 and 179296 25,200.00
P 101 additional link 840.00
additional 1 1/4 link 1,150.00
83138 13mm Yellow gold, concealed clasp for models 179138, 179168 and 179178 11,500.00
P 101 additional link 420.00
additional 1 1/4 link 520.00
83139 13mm White gold, concealed clasp for models 179159, 179179, 179239 and 179369 13,100.00
P 101 additional link 470.00
additional 1 1/4 link 580.00
83165 16mm Pink gold, concealed clasp for models 178245 and 178275 14,700.00
P 102 additional link 520.00
additional 1 1/4 link 630.00
83166 16mm Platinum, concealed clasp for models 178246, 178286 and 178296 29,400.00
P 102 additional link 1,250.00
additional 1 1/4 link 1,550.00
83168 16mm Yellow gold, concealed clasp for models 178158, 178238, 178248, 178278, 178288 and 178298 13,100.00
P 102 additional link 470.00
additional 1 1/4 link 580.00

Style Description	Suggested Retail Price
83169 16mm White gold, concealed clasp for models 178159, 178239 and 178279 14,700.00
P 102 additional link 520.00
additional 1 1/4 link 630.00
83205 20mm Pink gold, concealed clasp for models 118205 and 118235 16,300.00
P 103 additional link 580.00
additional 1 1/4 link 680.00
83206 20mm Platinum, concealed clasp for models 118206, 118296, 118346 and 118366 33,600.00
P 103..... additional link 1,700.00
additional 1 1/4 link 2,000.00
83208 20mm Yellow gold, concealed clasp for models 118208, 118238, 118338,	
P 103 118348, 118388 and 118398 14,700.00
additional link 520.00
additional 1 1/4 link 630.00
83209 20mm White gold, concealed clasp for models 118209, 118239, 118339, 118389 and 118399 16,300.00
P 103 additional link 580.00
additional 1 1/4 link 680.00
83215 21mm Pink gold, concealed clasp for model 218235 16,300.00
P 104 additional link 580.00
additional 1 1/4 link 680.00
83216 21mm Platinum, concealed clasp for model 218206 33,600.00
P 104..... additional link 1,700.00
additional 1 1/4 link 2,000.00
83218 21mm Yellow gold, concealed clasp for models 218238, 218348 and 218398 14,700.00
P 104 additional link 520.00
additional 1 1/4 link 630.00
83219 21mm White gold, concealed clasp for models 218239, 218349 and 218399 16,300.00
P 104 additional link 580.00
additional 1 1/4 link 680.00
83856 20mm Platinum, concealed clasp for models 118206, 118296, 118346 and 118366 31,500.00
additional link 1,700.00
additional 1 1/4 link 2,000.00
8385/6 20mm Platinum, concealed clasp for models 18206, 18296, 18346, 18366,	
18026 and 18046 29,400.00
additional link 1,700.00
8385/8 20mm Yellow gold, concealed clasp for models 18208, 18238, 18348,	
18028, 18038 and 18048 12,600.00
additional link 470.00
83859 20mm White gold, concealed clasp for models 118209, 118239, 118339, 118389 and 118399 16,300.00
additional link 580.00
additional 1 1/4 link 680.00
8385/9 20mm White gold, concealed clasp for models 18239, 18389,	
18039 and 18049 14,200.00
additional link 520.00

Style Description	Suggested Retail Price
8389/6 17mm Men's platinum, concealed clasp for models 78246, 78266 and 7828625,350.00
additional link 940.00
8389/8 17mm Men's yellow gold, concealed clasp for models 78248, 78278 and 78288 11,000.00
additional link 420.00
8389/9 17mm Men's white gold, concealed clasp for model 78279 12,600.00
additional link 470.00
8390/6 17mm Ladies' platinum, concealed clasp for models 78246, 78266 and 7828623,750.00
additional link 940.00
8390/8 17mm Ladies' yellow gold, concealed clasp for models 78248, 78278 and 78288 11,000.00
additional link 420.00
8390/9 17mm Ladies' white gold, concealed clasp for model 78279 12,600.00
additional link 470.00
84136 13mm Platinum, concealed clasp "President Karat" set with 336 diamonds P 105 for model 17913651,400.00
additional link 1,800.00
additional 1 1/4 link 2,100.00
84138 13mm Yellow gold, concealed clasp "President Karat" set with 336 diamonds P 105 for model 17913837,700.00
additional link 1,450.00
additional 1 1/4 link 1,550.00
84166 16mm Platinum, concealed clasp "President Karat" set with 292 diamonds P 105 for model 17828661,300.00
additional link 2,200.00
additional 1 1/4 link 2,500.00
84168 16mm Yellow gold, concealed clasp "President Karat" set with 292 diamonds P 105 for models 178158 and 17828846,100.00
additional link 1,550.00
additional 1 1/4 link 1,700.00
84206 20mm Platinum, concealed clasp "President Karat" set with 300 diamonds P 106 for model 11834671,800.00
additional link 2,600.00
additional 1 1/4 link 2,950.00
84208 20mm Yellow gold, concealed clasp "President Karat" set with 300 diamonds P 106 for model 11834854,500.00
additional link 1,700.00
additional 1 1/4 link 1,800.00
84209 20mm White gold, concealed clasp "President Karat" set with 300 diamonds P 106 for model 118389 56,100.00
additional link 1,750.00
additional 1 1/4 link 1,850.00
8470/8 13mm Yellow gold, concealed clasp "President Karat" set with 460 diamonds for model 7913836,900.00
additional link 840.00

Style Description	Suggested Retail Price
8489/9 17mm Men's white gold, concealed clasp "President Karat" set with 340 diamonds for model 78159 43,500.00
additional link 890.00
8570/6 13mm Platinum, concealed clasp for models 79126, 79136 and 79166 21,150.00
additional link 520.00
8570/8 13mm Yellow gold, concealed clasp for models 79138, 79168 and 79178 9,450.00
additional link 365.00
8570/9 13mm White gold, concealed clasp for model 79179 11,050.00
additional link 420.00
8723/8 20mm Yellow gold, bark finish, concealed clasp for models 18248, 18308, 18348, 18048, 18078 and 18108 12,600.00
additional link 470.00
8723/9 20mm White gold, bark finish, concealed clasp for models 18249, 18049 and 18079 14,200.00
additional link 520.00
9235/8 13mm Yellow gold, bark finish, concealed clasp for models 79138, 79278 and 79288 9,450.00
additional link 365.00
9235/9 13mm White gold, bark finish, concealed clasp for model 79279 11,000.00
additional link 420.00

PEARLMASTER 14 mm 18KT. YELLOW GOLD, 18KT. WHITE GOLD, 18KT. PINK GOLD, 18KT. BICOLOR AND 18KT. TRIDOR

64908 Yellow gold, concealed clasp set with 100 large diamonds for model 80298 56,100.00
additional link 1,550.00
64909 White gold, concealed clasp set with 100 large diamonds for model 80299 57,700.00
additional link 1,650.00
72945 Pink gold, concealed clasp for model 80315 14,200.00
P 92 additional link 840.00
additional 1/2 link 790.00
72948 Yellow gold, concealed clasp for models 80298, 80308, 80318 and 80328 12,600.00
P 92 additional link 730.00
additional 1/2 link 680.00
72948 "Tridor" yellow gold, center links pink and white gold, concealed clasp for models 80298 Bic, 80299 Bic, 80318 Bic and 80319 Bic 14,200.00
additional link 840.00
additional 1/2 link 790.00
72949 White gold, concealed clasp for models 80299, 80309, 80319, 80329, 80339 and 80359 14,200.00
P 92 additional link 840.00
additional 1/2 link 790.00

Style Description	Suggested Retail Price
72958 Bic "Bicolor" yellow gold, center links white gold, concealed clasp for model 80318 Tri 14,200.00
additional link 840.00
additional 1/2 link 790.00
72959 Bic "Bicolor" white gold, center links yellow gold, concealed clasp for model 80319 Tri 14,200.00
additional link 840.00
additional 1/2 link 790.00
74908 Yellow gold, concealed clasp set with 174 diamonds BRIL and 14 large diamonds for models 80298 and 80308 69,200.00
P 93 additional link 4,600.00
additional 1/2 link 1,400.00
74908 Yellow gold, concealed clasp set with 174 diamonds EMRO and 14 large emeralds for model 80308 EM 102,800.00
additional link 7,000.00
additional 1/2 link 1,400.00
74908 Yellow gold, concealed clasp set with 174 diamonds SARO and 14 large pink sapphires for model 80308 SARO 44,000.00
additional link 4,600.00
additional 1/2 link 1,400.00
74908 Yellow gold, concealed clasp set with 174 diamonds RUBI and 14 large rubies for model 80308 RUBI 69,200.00
P 94 additional link 4,600.00
additional 1/2 link 1,400.00
74908 Yellow gold, concealed clasp set with 174 diamonds SAPH and 14 large sapphires for model 80308 SAPH 46,100.00
P 94 additional link 3,550.00
additional 1/2 link 1,400.00
74909 White gold, concealed clasp set with 174 diamonds BRIL and 14 large diamonds for models 80299 and 80359 70,800.00
P 93 additional link 4,700.00
additional 1/2 link 1,450.00
74909 White gold, concealed clasp set with 174 diamonds SACI and 14 large sky-blue sapphires for model 80309 SACI 47,700.00
P 94 additional link 3,650.00
additional 1/2 link 1,450.00
74948 Yellow gold, concealed clasp set with 174 diamonds P 93 for models 80298 and 80308 33,000.00
additional link 2,100.00
additional 1/2 link 1,400.00
74949 White gold, concealed clasp set with 174 diamonds P 93 for models 80299, 80309, 80339 and 80359 34,600.00
additional link 2,200.00
additional 1/2 link 1,450.00

Style Description	Suggested Retail Price
74958 "Tridor" yellow gold, center links pink and white gold, concealed clasp set with 15 large diamonds for models 80298 Bic and 80318 Bic (available for replacement only)41,900.00
additional link 3,350.00
74978 Yellow gold, concealed clasp set with 270 diamonds for models 80298 and 8030844,000.00
additional link 3,250.00
74979 White gold, concealed clasp set with 270 diamonds for models 80299, 80309, 80339 and 8035945,600.00
additional link 3,350.00

OYSTERQUARTZ INTEGRAL

17000 Oyster-Type stainless steel for model 170001,050.00
additional link 55.00
17010 Jubilee-Type stainless steel for model 17014 1,050.00
additional link 55.00
17013 Jubilee-Type stainless steel and 18kt. yellow gold for model 17013 3,050.00
additional link 155.00
19018 President-Type 18kt. yellow gold, concealed clasp for models 19018 and 19048 12,600.00
additional link 470.00
19019 President-Type 18kt. white gold, concealed clasp for models 19019 and 19049 14,200.00
additional link 520.00

DAMIER 18KT. YELLOW GOLD AND 18KT. WHITE GOLD

211/8 Damier for model 6621/8 5,550.00
<i>P 107</i> additional link 190.00
211/9 Damier white gold for models 6621/9, 6671/9, 6672/9 and 6673/9 6,800.00
<i>P 107</i> additional link 230.00
212/8 Damier for model 6631/8 6,200.00
additional link 190.00
212/9 Damier white gold for models 6631/9, 6691/9, 6692/9 and 6693/9 7,150.00
<i>P 107</i> additional link230.00
221/8 Ladies' Damier for model 6622/8 6,400.00
additional link230.00
221/9 Ladies' Damier white gold for models 6622/9, 6681/9, 6682/9 and 6683/9 7,450.00
<i>P 107</i> additional link275.00
222/8 Men's Damier for model 6622/8 7,150.00
additional link230.00
222/9 Men's Damier white gold for models 6622/9, 6681/9, 6682/9 and 6683/9 7,950.00
<i>P 107</i> additional link275.00
231/8 Damier for models 6623/8 and 6633/8 8,050.00
<i>P 107</i> additional link275.00

Style Description	Suggested Retail Price
231/9 Damier white gold for models 6623/9 and 6633/9 9,100.00
additional link 315.00
310/8 Ladies' Damier for model 6311/8 6,100.00
<i>P 109</i> additional link 190.00
310/9 Ladies' Damier for model 6311/9 9,050.00
<i>P 109</i> additional link 230.00
320/8 Damier for model 6321/8 6,600.00
<i>P 109</i> additional link 230.00
320/9 Damier for model 6321/9 9,450.00
<i>P 109</i> additional link 275.00

MILANESE 18KT. YELLOW GOLD

313/8 Milanese for model 6621/8 6,500.00
<i>P 108</i>	
323/8 Ladies' Milanese for model 6622/8 7,500.00
324/8 Men's Milanese for model 6622/8 7,850.00
333/8 Milanese for model 6623/8 8,600.00
<i>P 108</i>	

Style Description	Suggested Retail Price
DIAMOND DIALS FOR STEEL/GOLD, 18KT. GOLD OR PLATINUM MODELS ONLY	
Ladies'	
LDG/U10 Ten diamonds set on dial for "Oyster Perpetual Lady-Datejust" models	1,750.00
LDC11 Eleven diamonds set on Roman dial for "Lady Oyster Perpetual" models	1,750.00
31mm	
MSG/U10 Ten diamonds set on dial for "Oyster Perpetual Datejust" models	1,750.00
MSC11 Eleven diamonds set on Roman dial for "Oyster Perpetual" model	1,750.00
34 & 36mm	
MDA10 Eight round and two baguette diamonds set on dial for "Oyster Perpetual Day-Date" models	2,700.00
MDQ5 Five diamonds set on Arabic dial for "Oyster Perpetual Date" model	800.00
MAK11 Eleven diamonds set on Roman dial for "Oyster Perpetual Air-King" model	1,750.00
MDC11 Eleven diamonds set on Roman dial for "Oyster Perpetual" model	1,750.00
MDG/U10 Ten diamonds set on dial for "Oyster Perpetual Datejust" models	1,750.00
MDR10 Ten diamonds set on Roman dial for "Oyster Perpetual Date" models	1,750.00
MQA10 Eight round and two baguette diamonds set on dial for "Oysterquartz Day-Date" models	2,700.00
MOGI 0 Ten diamonds set on dial for "Oysterquartz Datejust" models	1,750.00
41mm	
MG210 Ten diamonds set on dial for "Oyster Perpetual Datejust II" models	1,750.00
MD210 Eight round and two baguette diamonds set on dial for "Oyster Perpetual Day-Date II" models	2,700.00
DIAMOND BEZELS FOR 18KT. GOLD OR PLATINUM MODELS ONLY	
Ladies'	
LBZ4066 Platinum bezel set with 40 diamonds for "Oyster Perpetual Lady-Datejust" (79000) models with synthetic sapphire crystal	6,700.00
LBZ4088 18kt. yellow gold bezel set with 40 diamonds for "Oyster Perpetual Lady-Datejust" (79000) models with synthetic sapphire crystal	6,450.00
LBZ4099 18kt. white gold bezel set with 40 diamonds for "Oyster Perpetual Lady-Datejust" (79000) models with synthetic sapphire crystal	6,450.00
LBZ4266 Platinum bezel set with 42 diamonds for "Oyster Perpetual Lady-Datejust" (179000) models with synthetic sapphire crystal	7,350.00
LBZ4288 18kt. yellow gold bezel set with 42 diamonds for "Oyster Perpetual Lady-Datejust" (179000) models with synthetic sapphire crystal	7,350.00
LBZ4299 18kt. white gold bezel set with 42 diamonds for "Oyster Perpetual Lady-Datejust" (179000) models with synthetic sapphire crystal	7,350.00

Style Description

Suggested Retail Price

31mm

MSB4488 18kt. yellow gold bezel set with 44 diamonds for "Oyster Perpetual Datejust " (78000) models with synthetic sapphire crystal 8,400.00
MSB4499 18kt. white gold bezel set with 44 diamonds for "Oyster Perpetual Datejust " (78000) models with synthetic sapphire crystal 8,400.00
MSB4866 Platinum bezel set with 48 diamonds for "Oyster Perpetual Datejust " (178000) models with synthetic sapphire crystal 10,700.00
MSB4888 18kt. yellow gold bezel set with 48 diamonds for "Oyster Perpetual Datejust " (178000) models with synthetic sapphire crystal 10,400.00
MSB4899 18kt. white gold bezel set with 48 diamonds for "Oyster Perpetual Datejust " (178000) models with synthetic sapphire crystal 10,400.00

36mm

MBZ4466 Platinum bezel set with 44 diamonds for "Oyster Perpetual Day-Date " (18000) and " Oysterquartz Day-Date " models with synthetic sapphire crystal 10,050.00
MBZ4488 18kt. yellow gold bezel set with 44 diamonds for "Oyster Perpetual Day-Date " (18000) and " Oysterquartz Day-Date " models with synthetic sapphire crystal 9,650.00
MBZ5266 Platinum bezel set with 52 diamonds for "Oyster Perpetual Day-Date " (118000) models with synthetic sapphire crystal	13,600.00
MBZ5288 18kt. yellow gold bezel set with 52 diamonds for "Oyster Perpetual Day-Date " (118000) models with synthetic sapphire crystal 12,900.00

41mm

MBZ4288 18kt. yellow gold bezel set with 42 diamonds for "Oyster Perpetual Day-Date II " (218000) models with synthetic sapphire crystal 16,300.00
MBZ4299 18kt. white gold bezel set with 42 diamonds for "Oyster Perpetual Day-Date II " (218000) models with synthetic sapphire crystal 16,300.00

Please note:

The above prices reflect the trade-in of the customer's existing dial and/or 18kt. gold or platinum bezel.

The following additional charges apply when the existing items are **not** traded-in.

<u>Diamond Dials</u>	<u>Suggested Retail</u>	<u>Diamond Bezels</u>	<u>Suggested Retail</u>
26mm 315.00	26mm 600.00
31mm 315.00	31mm 900.00
34, 36, 41mm 315.00	36mm	1,200.00
Day-Date 360.00	41mm	1,500.00

, Air-King, Cellinium, Cellissima, Cerachrom, Cestello, Chromalight, Cosmograph, Crownclasp, Danaos, Daytona, Day-Date, Datejust Easylink, Everose, Explorer, Explorer II, GMT-Master II, Goldust, Milgauss, Orchid, Oyster, Oysterclasp, Oysterlock, Oyster Perpetual, Oysterquartz, Parachrom, Para flex, Pearlmaster, President Ringlock, Rolesium, Rolesor, Rolex, Rolex Deepsea, Rolex Glidelock, Rolex Prince, Rolex Royal Black, Submariner, Tridor, Triplock, Turn-o-graph, Twinlock, and Yacht-Master are registered in the U.S. Patent and Trademark Office.
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